



NOW HIRING Campaign Director

Alaska Wilderness League: Protecting Alaska's Wild Legacy

At [Alaska Wilderness League \(AWL\)](#), we believe that Alaska's wild landscapes are among the last truly untamed places on Earth—places that sustain people, cultures, and biodiversity. Our mission is to protect Alaska's wild lands and waters by engaging citizens and decision-makers to support conservation efforts that ensure these irreplaceable ecosystems endure for future generations.

Founded in 1993, **AWL has become a national leader in Arctic and Alaskan conservation, advocating for lasting protections for public lands and advancing climate resilience.** We work closely with Alaska-based partners, Indigenous communities, scientists, and advocates nationwide to build a unified, inclusive movement for wilderness protection.

AWL operates alongside its 501(c)(4) affiliate, Alaska Wilderness League Action, allowing us to engage across advocacy, policy, and education strategically. Together, the League and its affiliates form a dynamic and mission-driven organization of approximately 18 staff members and a 15-member Board of Directors composed of conservation and civic leaders from across the country. **Our work is guided by respect for people, place, and the planet.**

Position Overview: Campaign Director

Are you a strategic campaign leader who thrives at the intersection of advocacy, organizing, and conservation? Do you believe that protecting some of the world's last truly wild landscapes requires people-powered movements, bold campaigns, and effective political engagement? Have you been told that you are a skilled communicator?

The Alaska Wilderness League is seeking an experienced, collaborative, and results-oriented **Campaign Director** to lead and strengthen our grassroots and advocacy programs. This is an exciting opportunity for a seasoned organizer and campaign strategist to help shape the future of Alaska conservation while building the power needed to advance lasting protections for the lands, waters, wildlife, and communities that make Alaska unique.

Reporting to senior leadership, the **Campaign Director will provide strategic leadership, coaching and management to a team of three that provide campaign support and management, mobilization of our members and supporters, and critical partnership development. The Campaign Director will develop and execute integrated campaigns that inspire action, influence decision-makers, and build long-term public support for Alaska's wild places.**

POSITION DETAILS

Position Title: Campaign Director

Department: Programs

Classification: Exempt, full-time

Reports To: Senior Director of Campaigns

Manages: Arctic Campaign Manager, Partnership & National Elevation Manager, and the National Field Organizer

Salary Range: \$90,000-\$100,000

This range is for employees located in Washington, DC.

The specific starting salary will be determined based on the employee's qualifications and work location.



Key Responsibilities

- Lead the development and execution of strategic advocacy and grassroots campaigns that advance Alaska Wilderness League's conservation priorities.
- Supervise, mentor, and support a team of Organizers, fostering professional growth and campaign effectiveness.
- Develop campaign plans with clear goals, metrics, timelines, and evaluation processes.
- Coordinate cross-departmentally with communications, federal advocacy, development, and leadership teams to maximize campaign impact.
- Build and strengthen relationships with coalition partners, Indigenous leaders, community organizations, and environmental advocates.
- Identify opportunities to expand supporter engagement and deepen grassroots' participation.
- Monitor political and legislative developments affecting Alaska's public lands and waters and adjust campaign strategies accordingly.
- Ensure campaigns reflect organizational values, including collaboration, inclusion, respect, and environmental justice.

Experience & Attributes

Successful candidates will bring a combination of campaign leadership, management experience, and a demonstrated commitment to conservation and social justice. Ideal candidates will possess many of the following qualifications:

- 5+ years of experience leading federal advocacy, public affairs, or issue-based campaigns.
 - Demonstrated success managing and developing staff, with the ability to motivate, mentor, and lead teams with accountability, humility, respect, and enthusiasm.
 - Proven track record of designing and executing successful campaigns in fast-paced environments at the intersection of policy, advocacy, and politics.
 - Exceptional written and verbal communication skills, with the ability to translate complex issues into compelling messages for diverse audiences.
 - Strong organizational and project management skills, including the ability to develop strategic campaign plans, manage cross-functional initiatives, and balance multiple priorities simultaneously.
 - Ability to provide strategic direction, drive action, and maintain focus during periods of rapid change, high visibility, or increased engagement.
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- Experience collaborating across departments and managing relationships with a wide range of stakeholders, partners, and coalition members.
- Commitment to diversity, equity, inclusion, and justice, with demonstrated experience building authentic and collaborative relationships across diverse communities and constituencies.
- Passion for Alaska Wilderness League's mission and a strong commitment to conservation, climate justice, public lands advocacy, and Indigenous rights.

Preferred Qualifications

- Experience developing and implementing integrated communications strategies in support of advocacy or public affairs campaigns.
- Deep understanding of, or experience working in partnership with Native American and/or Alaska Native communities.
- Experience working with Congress, federal agencies, or executive branch in decision-making processes.
- Knowledge of federal public lands policy, environmental advocacy, climate policy, or natural resource conservation issues.

Location and Travel

This position is based in **Washington, DC**, with the opportunity to work on a hybrid schedule consistent with organizational policies.

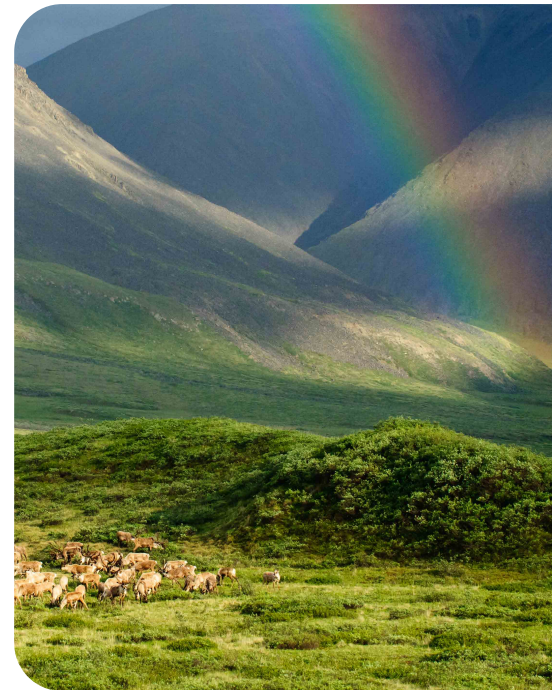
This position requires **occasional domestic travel**, estimated at approximately 10% annually, for campaign activities, organizational meetings, partner convenings, and other work-related events.

Compensation & Benefits

The salary range for this position is **\$90,000–\$100,000 annually**, commensurate with experience and qualifications.

Alaska Wilderness League offers a comprehensive and competitive benefits package, including:

- Generous employer-sponsored health insurance for employees and competitive coverage options for dependents.



- Flexible Spending Accounts (FSA) for eligible healthcare, dependent care, and elder care expenses.
- Employer-paid life insurance, short-term disability, and long-term disability coverage.
- Employer contribution equal to 3% of employee salary to the organization's 401(k) retirement plan.
- 24 days of Paid Time Off (PTO) annually for employees with fewer than five years of service.
- 29 days of PTO annually for employees with five or more years of service.
- 12 paid holidays, plus a paid birthday holiday.
- Paid parental leave.
- Flexible and supportive work environment committed to employee well-being and professional development.

Commitment to Equity and Inclusion

The Alaska Wilderness League is committed to building a diverse and inclusive workplace. We strongly encourage applications from people of color, Indigenous people, women, LGBTQ+ individuals, people with disabilities, and candidates from historically underrepresented communities in the environmental movement.

We are an equal opportunity employer and do not discriminate based on race, color, religion, national origin, sex, gender identity or expression, sexual orientation, age, disability, veteran status, or any other protected characteristic under applicable law.



LEARN MORE AND APPLY

Workplace Change is managing our search for talent. To apply, please visit their [website](#).

This position opens: **06/29/2026** This position closes: **07/11/2026**

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