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**Alaska Wilderness League and Pulitzer Prize-winner Mark Fiore present Shell's Arctic Alaska Fail:**  
*"Deadliest Crude: Risking It All for Black Gold and Green Profits"*

**WASHINGTON** – Alaska Wilderness League is pleased to present a new animated video from Pulitzer Prize-winning cartoonist Mark Fiore, featuring action, suspense, and highlighting why the Arctic Ocean is too important to turn over to the bungling crew at Shell.

The Arctic is no place to drill, and yet despite Shell's 2012-2013 mishaps and incompetence in the Arctic Ocean, the company is putting together drilling plans for a potential 2015 return to the Chukchi Sea. In fact, according to the *Houston Chronicle*, Shell recently "[took a major step forward](#)" towards an Arctic return when the company submitted its exploration plans for new exploratory oil wells in the Chukchi. Meanwhile, Shell is also preparing and staging equipment for 2015 – "[e]quipment and supplies were recently delivered to Shell's worker camp, which is being resurrected in Barrow, Alaska."

To highlight exactly how much of a bad idea this is, Alaska Wilderness League has worked with award-winning cartoonist Mark Fiore on a new animated cartoon detailing Shell's failed exploits in the Arctic Ocean. Prepare for the premiere of "[Deadliest Crude: Risking It All for Black Gold and Green Profits.](#)"

"We've launched this video at a critical time for America's Arctic Ocean," said Cindy Shogan, Executive Director, Alaska Wilderness League, "The Bureau of Ocean and Energy Management is reworking a flawed environmental assessment and will soon ask for comments from the American public. The fact is no company is ready to drill in the Arctic and it is irresponsible and reckless to do so. America's Arctic Ocean is a sensitive ecosystem, which supports some of the world's most iconic wildlife species, such as beluga whales, polar bears, walrus and ice seals."

As you'll see, Shell's Arctic drilling program is littered with one screw-up after another. Drill rig crashes. [A containment dome "crushed like a beer can."](#) Countless violations of safety and environmental laws. We can't trust Shell in the Arctic. The risk of major oil spills is large, and there is no proven way to recover spilled oil in significant quantities in conditions prevalent in the Arctic. We only need to look at Shell's 2012-2013 drilling season, the harshness and uncertainty of the Arctic climate, the iconic wildlife that calls the Arctic home, and the lack of scientific information about the fragile Arctic Ocean to understand why Shell and the Arctic – like oil and water – don't mix.

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[www.AlaskaWild.org](http://www.AlaskaWild.org)

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