



*Your Land.
Your Voice.*

Annual Report 2010



Alaska Wilderness League exists to lead the effort to preserve Alaska's wilderness by engaging citizens, sharing resources, collaborating with other organizations, educating the public, and providing a courageous, constant and victorious voice for Alaska in the nation's capital.

Message from Cindy Shogan Executive Director

In 2010 Alaska Wilderness League existed to lead the effort to preserve Alaska's wilderness by engaging citizens, sharing resources, collaborating with other organizations, educating the public, and providing a courageous, constant and victorious voice for Alaska in the nation's capital.

We celebrated all of America's Arctic – the Beaufort and Chukchi Seas, the Western Arctic and the Arctic National Wildlife Refuge. The League honored the 50th anniversary of the Arctic National Wildlife Refuge by showing that the Arctic is alive through creative actions and activities. Every state has a connection to the Arctic through the birds that are born in the Refuge and migrate to and from their home through your backyard. People across the country created or sponsored arctic bird kites that represented this amazing bird migration. Those kites with thousands of people's names on them were flown over the Capitol building and then delivered to Secretary of Interior Ken Salazar to demonstrate support for wilderness protection for the Coastal Plain of the Arctic National Wildlife Refuge.

For the momentous occasion of the Arctic Refuge's 50th anniversary on December 6, 2010,



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the League launched an effort to have President Barack Obama designate the Arctic Refuge a National Monument. Over 70,000 supporters of the League, a quarter of the Senate and over 50 members of the House of Representatives urged the president to use his administrative power to protect the Refuge. While he didn't make the designation, he did use his presidential pen to issue a proclamation celebrating the Arctic Refuge. And celebrate we did at the "Arctic is Alive" gala in Washington, DC where we honored Arctic Refuge heroes past and present.

Our mission for the Arctic Ocean was more somber and alarming. The administration was poised to allow exploration for the first time in the pristine and harsh Arctic waters when the tragic disaster in the Gulf of Mexico occurred. Our friends on the North Slope who call the Arctic Ocean their "garden" and depend on ocean wildlife for their subsistence way of life were alarmed that the same could occur in the treacherous Arctic waters. A delegation of leaders traveled from the North Slope and Bristol Bay to bear witness and support their Native friends in the South. Rosemary Ahtuangularuk went from working on the ice in the Arctic Ocean to the Gulf – a ninety degree



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temperature difference! They returned home via Washington, DC where they shared what they saw with administration officials, congressional staff and members of the press. Their message was loud and clear – don't let this happen in the Arctic. The League and our coalition partners mounted an aggressive media campaign urging the administration to take a time-out until they were sure a similar disaster could not occur in the Arctic Ocean.

In southeast Alaska, the League defended the Tongass National Forest in Congress by opposing legislation to log the majority of the remaining old-growth forest. We partnered with

award-winning photographer Amy Gulick and publisher Braided River to promote the book *Salmon in the Trees: Life in Alaska's Rain Forest*. As the title suggests, the book does an amazing job connecting salmon to the health and future of our nation's largest rainforest. Amy talked about the Tongass and presented her images at events in Chicago, Seattle, St. Louis, Portland and Washington, DC. In southeast Alaska, there was a coordinated public presentation and media campaign in Juneau, Alaska. The month-long exhibit of images from *Salmon in the Trees* was sponsored by more than two dozen local businesses and received significant media attention.

However, all these exciting and meaningful efforts to protect and defend the wild lands and waters of Alaska would not be possible without the support and confidence of ALL of the League's advocates and supporters. Thank you so much for all of the work you do.*

Cynthia D. Day



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Alaska Wilderness League Finances

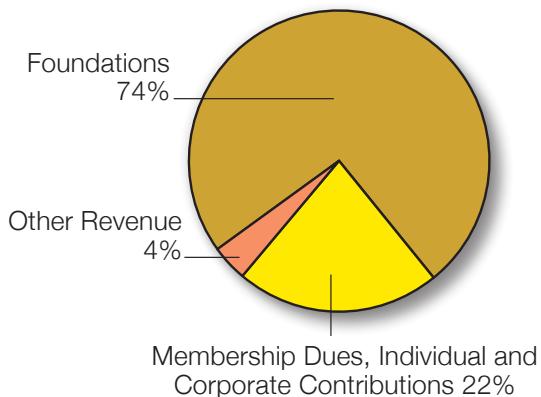
	2009	2010
Revenue		
Foundations	\$2,495,387	\$3,896,625
Membership Dues, Individual and Corporate Contributions	\$ 783,793	\$ 1,146,735
Other Revenue*	\$ 268,530	\$ 245,030
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Total Revenue	\$3,547,710	\$5,288,390

*Investment income, merchandise income, rent recovery.

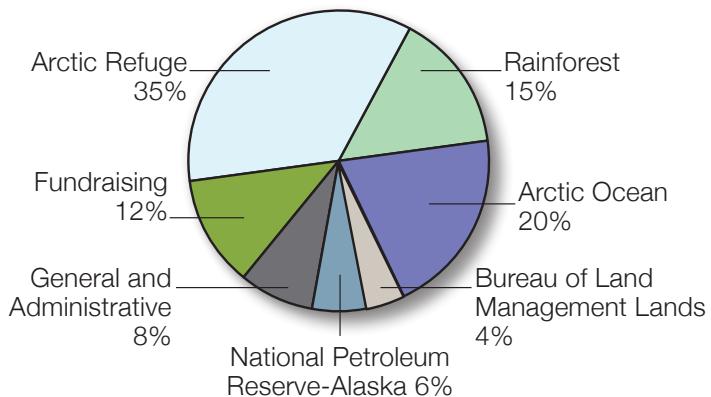
Expenses

Program Expenses		
Arctic Refuge	\$ 551,768	\$ 1,457,934
Bureau of Land Management Lands	\$ 217,926	\$ 145,515
Rainforest	\$ 685,090	\$ 626,290
National Petroleum Reserve-Alaska	\$ 394,323	\$ 252,624
Arctic Ocean	\$ 585,404	\$ 810,029
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Total Program Expenses	\$2,434,511	\$3,292,392
Fundraising Expenses	\$ 758,834	\$ 484,589
General and Administrative	\$ 310,938	\$ 346,381
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Total Expenses	\$3,504,283	\$4,123,362
Change in Net Assets	\$ 43,427	\$ 1,165,028
Net Assets, start of year	\$1,408,374	\$1,451,801
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Net Assets, end of year	\$1,451,801	\$2,616,829

2010 Revenue



2010 Expenses



Alaska Wilderness League is a recognized 501(c)(3) organization and donations to the League are tax-deductible under the full extent of the law. Complete financial information is available at www.AlaskaWild.org/about-us/financials.

Alaska Wild Giving Society Members

Alaska Wilderness League would like to thank the following members of the Alaska Wild Giving Society for their dedication and generosity in 2010. Alaska Wild Giving Society members lead the efforts to preserve wild places in Alaska and enable the League to be courageous, constant and ultimately victorious in our endeavors to protect Alaska. Your dedicated support allows us to deliver a strong message to Capitol Hill by creating a groundswell of support across the country for protection of Alaska's wild places.*

Alaska Wilderness League makes every effort to acknowledge and appropriately recognize all donors. If you believe there has been an error, we would very much appreciate hearing from you. Please contact Justin Bricarell, Director of Annual Giving, at (517) 708-7113 with any questions or concerns.*



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Tom and Sonya Campion
Hugh Ferguson
Bruce Gitlin and Carol Schrager
Greg and Carol James
Jeffrey Kenner
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Ms. Sally G. McCoy
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