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*Your Land.  
Your Voice.*



2015

Annual Report

# Message From Cindy Shogan

## Executive Director

*Alaska Wilderness League*  
*Your Land, Your Voice*

It is just a tag line, but these four simple words say it all. These four words are the heart and soul of Alaska Wilderness League's work to protect our land and waters in Alaska. Throughout 2015, you and many others across the country used your voices in creative and impactful ways to help President Obama find his Arctic Voice – and use it! Early 2015, President Obama made history by being the first president to recommend to Congress that the Arctic National Wildlife Refuge be protected as Wilderness. A couple of days later he used his administrative authority to protect more than 9 million acres offshore of the Refuge in the Arctic Ocean!

Together we endlessly and creatively said “Shell No” to drilling in the Arctic Ocean and the kayaktivist movement was born. Throughout the year we motivated millions to take action across the country and held 25 Arctic Ocean Day of Action summer events. And then the big news – on September 28, 2015 – after a decade of fighting them every step of the way in the courts, through local organizing, in the media through activism, Shell Oil backed out of its long sought-after Arctic Ocean drilling program! The Obama administration took bold steps following Shell's pull out and canceled lease sales for the Chukchi and Beaufort Seas in 2016 and 2017.

The League also kept up our work on protecting the most ecologically valuable watersheds in the Tongass National Forest and special areas in the National Petroleum Reserve-Alaska. We couldn't have achieved this without your voice!



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Here is a sampling of how we have used our voices for the wild places of Alaska in 2015:

### *2015 Northern Lights Index of Achievement*

2 \* Sponsors of the Arctic Refuge Wilderness Bill: Reps. Jared Huffman (D-CA) and Michael Fitzpatrick (R-PA)

12-79 \* Age range of Wilderness Advocates who attended the March League lobby week

1 \* Hike that League staffer Dan Kirkwood took with new Tongass Forest Supervisor Earl Stewart

6 \* Number of bald eagles I saw in Whittier at the League's summer board meeting

2 \* Alaska Native youth partners working with the League through our Collaborative Conservation Fellowship with the villages of Venetie and Arctic Village

25 \* Arctic Ocean Day of Action events held across the country on July 18, 2015

11,000 and counting \* The number of new League Facebook followers

15 \* Kites flown on the shores of the Chukchi Sea during the League's annual Vigil for the Arctic Ocean in Barrow, Alaska

60 \* Pairs of hands clasped at the "Hands Across the Sands" event in Anchorage

1,101 \* Miles ridden by Miho Aida presenting the film *Gwich'in Women Speak* on her League-sponsored East Coast tour

What a year! We can be proud of what we accomplished - together!

Wildly Yours,

*Cindy*

# Alaska Wilderness League

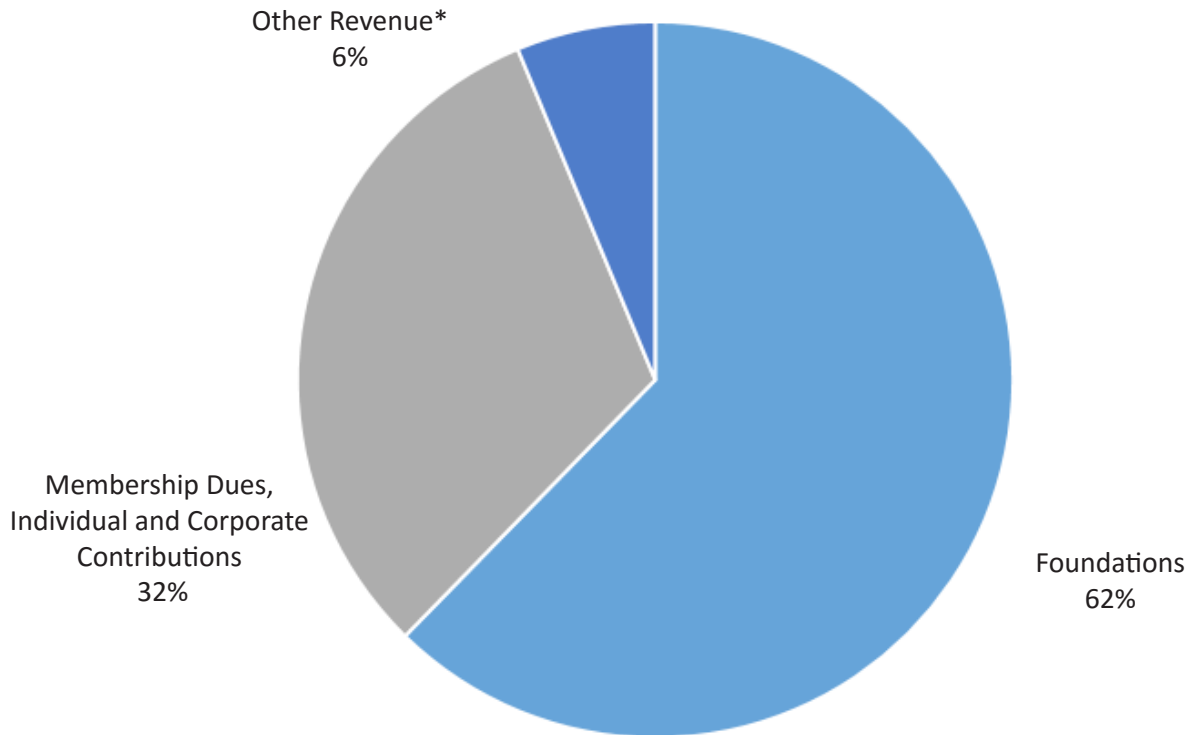
## Financial Highlights

Revenue	2014	2015
Foundations	\$ 1,862,940	\$ 2,319,000
Membership Dues, Individual and Corporate Contributions	\$ 1,014,635	\$ 1,168,671
Other Revenue*	\$ 253,534	\$ 233,538
<b>Total Revenue</b>	<b>\$ 3,131,109</b>	<b>\$ 3,721,209</b>

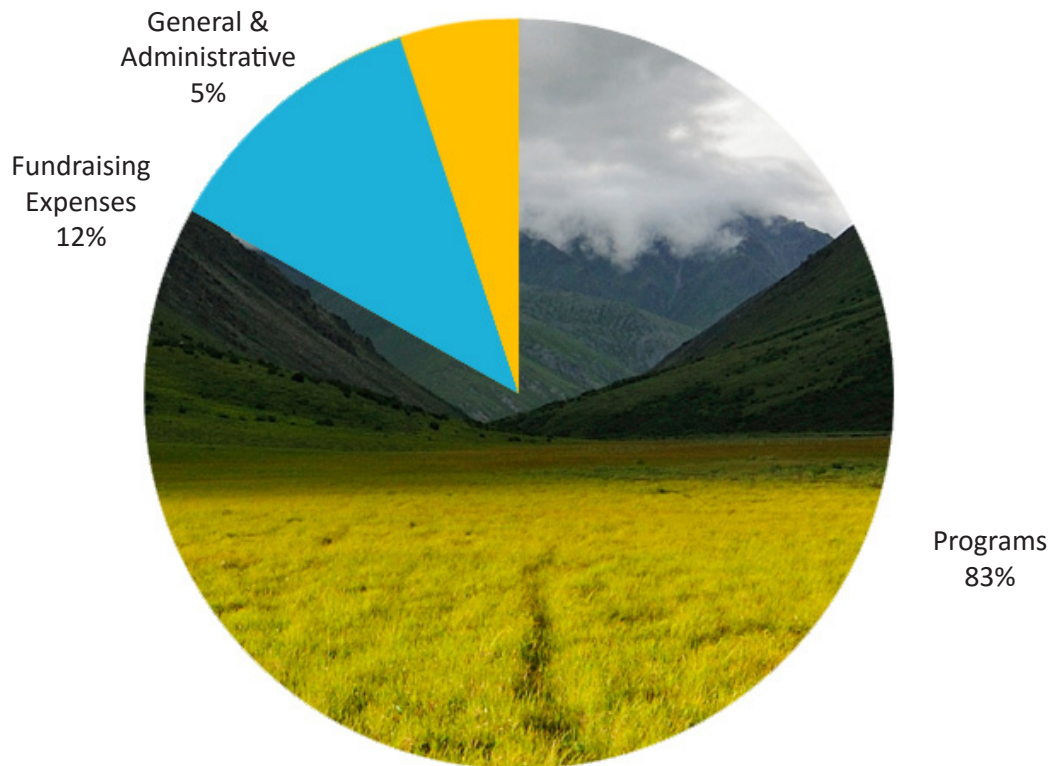
\*Investment income, merchandise income, rent recovery.

Expenses	2014	2015
Program Expenses		
Arctic National Wildlife Refuge	\$ 633,730	\$ 1,051,656
Bureau of Land Management Lands	\$ 88,076	\$ 21,113
Rainforest	\$ 515,156	\$ 464,314
National Petroleum Reserve-Alaska	\$ 438,544	\$ 405,178
Arctic Ocean	\$ 778,430	\$ 1,005,552
<b>Total Program Expenses</b>	<b>\$ 2,453,936</b>	<b>\$ 2,947,813</b>
Fundraising Expenses	\$ 478,000	\$ 418,035
General and Administrative	\$ 267,452	\$ 180,734
<b>Total Expenses</b>	<b>\$ 3,200,188</b>	<b>\$ 3,546,582</b>
Change in Net Assets	(\$ 69,079)	\$ 174,627
Net Assets, Start of Year	\$ 2,881,684	\$ 2,812,605
<b>Net Assets, End of Year</b>	<b>\$ 2,812,605</b>	<b>\$ 2,987,232</b>

## 2015 Revenue



## 2015 Expenses



Alaska Wilderness League is a recognized 501(c)(3) organization, and donations to the League are tax-deductible under the full extent of the law. Complete financial information is available at [AlaskaWild.org/about-us/financials](http://AlaskaWild.org/about-us/financials). \*



# 2015 Program Activities



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# Alaska Wild Giving Society

## Member Recognition

This past year was a huge success thanks to your dedicated support. As a member of the Alaska Wild Giving Society, you are part of a special community of supporters who are truly making vital efforts to protect wild Alaska. Without your support, none of our successes would be possible. Thank you from all of us who care deeply about keeping Alaska wild.

If you have questions about your giving, or would like to update your name, please don't hesitate to contact our Director of Advancement Operations, Brian Leone Tracy, at [BrianLT@alaskawild.org](mailto:BrianLT@alaskawild.org) or (202) 266-0415.



## Guardians (\$10,000+)

444 S Foundation  
Kai Anderson  
Andrew Sabin Family Foundation  
Steve and Nona Barker  
Thomas Barron  
Richard and Stephanie Brooks  
Tom and Sonya Campion  
Classic Accessories  
Credo Mobile  
David and Linda Cornfield  
Ellen Ferguson  
Hugh & Jane Ferguson Foundation  
Clara Howard  
Betsy Loyless  
Jeff and Susan Lubetkin

McDanel Land Foundation  
Anne Mize  
Shaun Neff  
Robert Osborne  
Patagonia  
Ron and Eva Sher  
Judith Schwartz Sorrel  
Richard S. Spener and Toni Armstrong  
The Campion Foundation  
The Conservation Alliance  
The Kendeda Fund  
The Volgenau Foundation  
True North Foundation  
Tortuga Foundation  
Wilburforce Foundation



# Alaska Wild Giving Society

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## Champions (\$7,500 – \$9,999)

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Jeffrey Kenner

## Protectors (\$5,000 – \$7,499)

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James Balog  
One3Two, Inc.  
Peter and Kathy Metcalf  
Allen Rickert

Spitfire Strategies  
Steve Silberstein  
The North Face  
Dr. Gene and Mrs. Joanne Wilhelm

## Defenders (\$2,500 – \$4,999)

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Ms. Rachel K. Anderson and Ms. Sally G. McCoy  
Anonymous  
Betty A. Lewis University Environmental Charitable  
Trust  
John and Theresa Cederholm  
Michael and Valerie Hoffman

Michael Matz and Sally Shuffield  
Osprey Packs, Inc.  
Margaret and Tom Ralph  
Andy Schlickman  
William B. Thompson







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## Advocates (\$1,000 – \$2,499)

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Valerie M. Anton

Paul Balle

Lisa Beaudreau and Matt Hyde

Peter and Michalina Bickford

Peter P. Bradley

Barbara Brock

Mr. Duane Callahan

Marta Chase and Kicab Castaneda-Mendez

Susan N. Clark

Marc and Maud Daudon

William Donnelly

Eagle Creek

Thomas Ely

Eugene and Emily Grant Family Foundation

Mark Follett

Justine Frischmann

Darren and Leah Gray

Marilyn Harlan

John A. Herrmann

Hertha Lehmann

Loren and Isobel Hostek

Gretchen Hull

Erik Jansen

Bob and Judy Jung

Ana C. Kimball

Robert C. Kuehn

Adam Kolton and Laura Greer Kolton

Carol and Chet Kolton

Richard and Vicki Lane

Norbert and Christine Leupold

Mildred Lillis

Tim Mahoney and Sharon Newsome

Marcia Mason

Jay W. Nelson

Andrew and Leslie Nicholls

William Pope

Merilyn Reinhardt

Phyllis Reynolds

Nancy Ritzenthaler and Albert Odmark

Joanne Roberts

Larry Rockefeller

Kate Roosevelt and Caroline Maillard

Sector Nine Skateboards

Patricia Sharpnack

Dorothy Shreffler

Sherron Shuffield

Greg Singleton

Catherine H. Smith and Peter Maxson

John Stamper

Carol and John Stansfield

Charles Steggerda

John Taylor

John A. Trotter

Peter Van Tuyn and Ilona Besseney

Nancy Waterman and Bill Leighty

Ms. Carol P. Weingeist

Leonard Wittwer

Martha Wyckoff and Jerry Tone

## Enthusiasts (\$500 – \$999)

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Kris Abshire  
Cindy M. Adams and John L. Adams  
Alaska Conservation Foundation  
Paul and Susan Ballinger  
Steve Black  
Steve Blecher  
Jane Clark  
Hoby and Lynn Douglass  
Scott Ferguson  
Richard Fiddler  
Alison Fujino  
Charles Guenther and Margaret Gilleo  
Allen B. Chazin  
Thomas and Mary Ann Cummings  
Denali National Park Wilderness Centers LTD.  
Daniel Dietrich  
Becky Erickson  
Denise Fairweather  
John Gilroy  
Amy and Chris Gulick  
Steve and Christine Janney  
Michael Johnson  
Lexi and Miles Keogh  
Tom and Kate Klein  
Neal Maine  
Gareth Martins  
Jack McCarron  
Jay R. Monroe Memorial Foundation

John and Carol Meland  
Mr. Eric F. Myers  
John Nelson  
Bill and Monica Oliver  
Carolyn H. Pendery  
Corinne Ribble  
David Rockefeller  
Jim and Gillian Rose  
Katie S. Sako and Kendall Flint  
Charles A. Samuelson  
Joyce and Lewis Scheffey  
Mark Schuermann  
Eleanor Schwartz  
Joseph Scott and Tanja Wilcox  
Lawrence and Diane Shackman  
Cindy Shogan and Brooks Yeager  
Steven and Marcy Slaven  
Thomas Sneed  
Cyrus Spurlino  
Helen Baker St. John  
James and Linda Stinson  
Michael Hecht and Judith Swan  
Suzanne and Fred Williams  
Edward Witten  
Ms. Sandra P. Yarrington  
Yonder Star Christmas Shop  
Jody L. Young and Kathleen Roach



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# Alaska Wilderness League

## Board of Directors

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Chair, Illinois

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**Betsy Loyless**

Treasurer, Maryland

**Toni Armstrong**

Secretary, Missouri

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**Tom Campion**

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Washington

**Kristin Grimm**

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**Shannon Huffman Polson**

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Colorado

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Yukon, Canada

**Michael Matz**

Colorado

**Debbie Miller**

Alaska

**Bob Osborne**

Alaska

**Jay Nelson**

Alaska



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## Staff

**Cindy Shogan**

Executive Director

**Gwen Dobbs**

Communications Director

**John Demos**

Northeast Regional Field Staff

**Leah Donahey**

Senior Campaign Director

**Corey Himrod**

Communications Associate

**Ole Lake**

Tribal Liaison

**Lexi Keogh**

Deputy Director

**Ali Fujino**

Director of Advancement

**Earl Kingik**

Consultant

**Dan Kirkwood**

Southeast Alaska Outreach Coordinator

**Maggie Massey**

Environmental Justice Coordinator

**Mladen Mates**

Director of Finance

**Brian McLane**

Conservation Associate

**Kristen Miller**

Conservation Director

**Lois Norrgard**

Upper Midwest Regional Field Staff

**Kelsie Rudolph**

Conservation Associate

**Basia Sikora**

Office Manager

**Monica Scherer**

Pennsylvania Field Staff

**Hilary Stamper**

New Media Director

**Brian Leone Tracy**

Director of Advancement Operations

**Heather Urban**

Senior Campaign Director

**Liz VanDenzen**

Field Director