



*Your Land.
Your Voice.*



2014

Annual Report

Message From Cindy Shogan

Executive Director

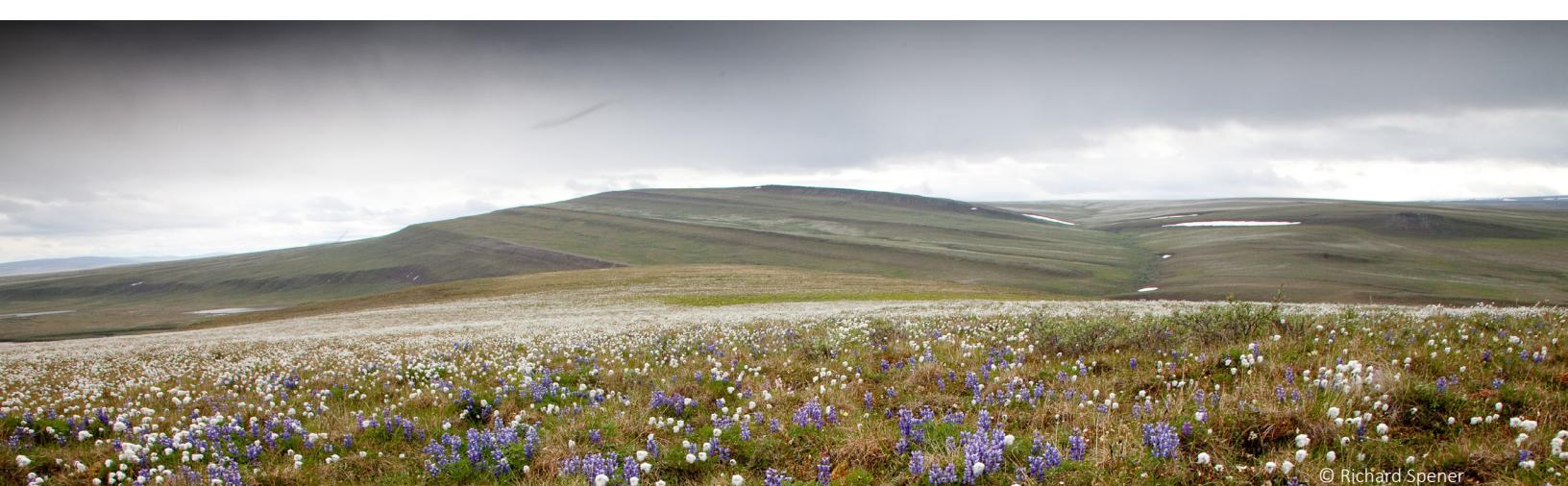
Alaska Wilderness League – Your Land, Your Voice

It is just a tag line, but these four simple words say it all. These four words are the heart and soul of Alaska Wilderness League's work to protect our land and waters in Alaska. Throughout 2014, you and many others used your voices in creative and impactful ways to advocate for protecting our extraordinarily wild lands and waters in Alaska.

The 50th Anniversary of the Wilderness Act provided opportunities to celebrate the wilderness values of the Arctic National Wildlife Refuge and the Tongass National Forest. Our staff in Maine, Minnesota, Pennsylvania, Juneau, Anchorage and Fairbanks took supporters on hikes to explore local wilderness areas and share stories about Alaska's wilderness.

There was an incredibly sad environmental disaster in March that must never be forgotten – the 25th anniversary of the Exxon Valdez oil spill. We reminded the country of the impacts of this oil spill disaster on Prince William Sound's once pristine environment. And we vowed that this type of tragedy would not be repeated in the Arctic Ocean. Throughout 2014 we stood strong in our opposition to Shell Oil drilling in the Beaufort and Chukchi Seas. And together we successfully led the effort to keep their drilling plans "Shell-ved!"

More than 1,000 of you joined our "Team Arctic" at the historic People's Climate March on September 21 in New York City. We surrounded a melting iceberg wearing our Arctic –T-shirts which read "The Arctic Affects You (Me, All of Us)." It was truly an inspiring and empowering event!



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Here is a sampling of how we all took action and used our voices in 2014:

2014 Northern Lights Index of Achievement

*21 ** Tribes on the North Slope who passed resolutions supporting protecting the Arctic Ocean

*24 ** Jars of Maine maple syrup presented to our friends at the Gwich'in Gathering in July in Old Crow, Canada

*2,000 ** Calls to President Obama to protect the Arctic Ocean on the 25th anniversary of the Exxon Valdez oil spill

*14 ** Letters to the editor talking about local sightings of snowy owls which made the connection between the birds in people's backyards to the Arctic Refuge

*114** Photos collected of people who love and want the Arctic Refuge protected from all 50 states

*25** Guardians who have joined us to support the League's work at the local level

*1,100 ** People joined me at the People's Climate March in New York City on September 21 as "Team Arctic"

*15** Polar bears I saw while visiting the North Slope this year

*2 ** League staff dancing as polar bears at the silent disco fundraiser for the League hosted by Osprey Packs at the Outdoor Retailer show in Salt Lake City

*28 ** Recreation companies in southeast Alaska who asked the Forest Service to protect the Tongass

Wildly Yours,

A handwritten signature in blue ink that reads "Cindy".

Alaska Wilderness League

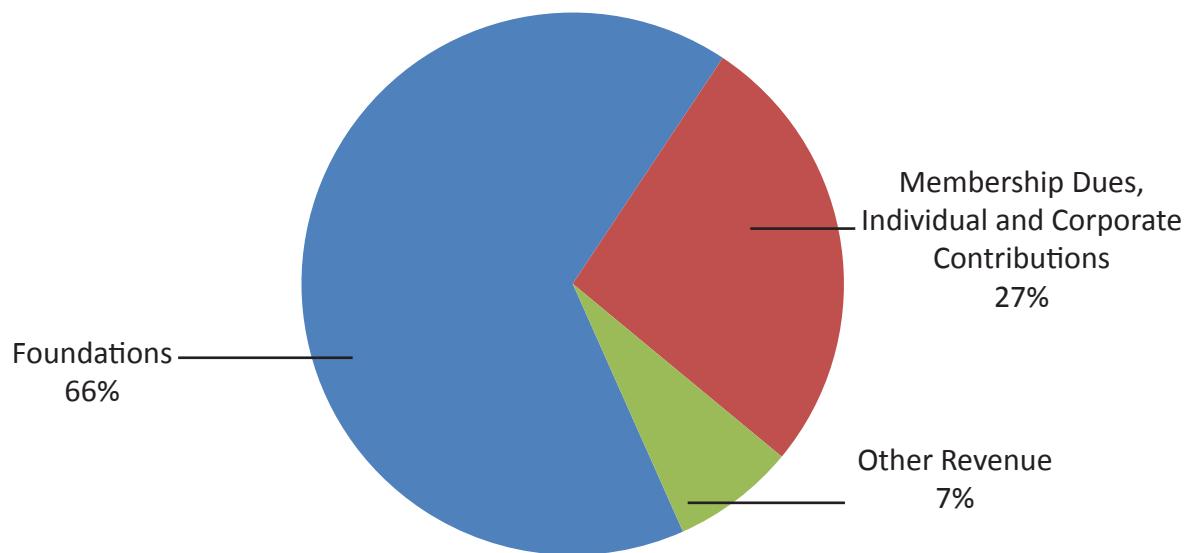
Financial Highlights

Revenue	2013	2014
Foundations	\$ 2,077,850	\$ 1,862,940
Membership Dues, Individual and Corporate Contributions	\$ 1,419,451	\$ 1,014,635
Other Revenue*	\$ 455,672	\$ 253,534
Total Revenue	\$ 3,952,973	\$ 3,131,109

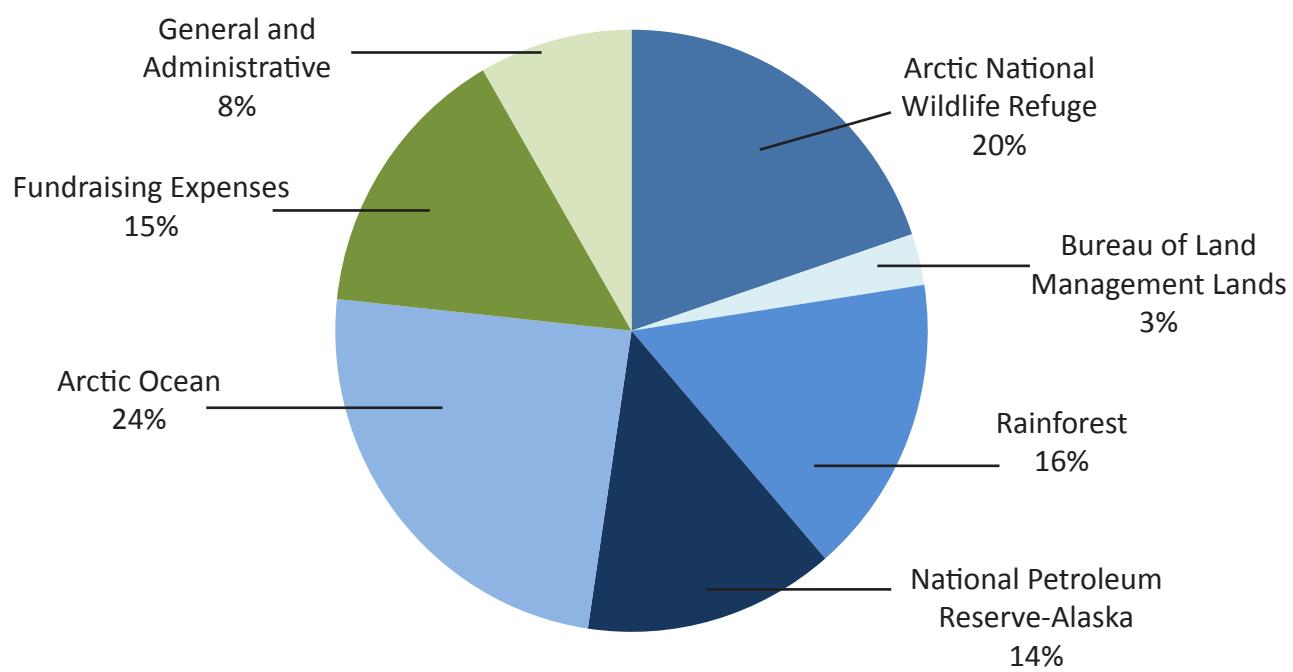
*Investment income, merchandise income, rent recovery.

Expenses	2013	2014
Program Expenses		
Arctic National Wildlife Refuge	\$ 555,430	\$ 633,730
Bureau of Land Management Lands	\$ 138,631	\$ 88,076
Rainforest	\$ 492,771	\$ 515,156
National Petroleum Reserve-Alaska	\$ 400,581	\$ 438,544
Arctic Ocean	\$ 775,267	\$ 778,430
Total Program Expenses	\$ 2,362,680	\$ 2,453,936
Fundraising Expenses	\$ 588,293	\$ 478,800
General and Administrative	\$ 416,723	\$ 267,452
Total Expenses	\$ 3,367,696	\$ 3,200,188
Change in Net Assets	\$ 585,277	(\$ 69,079)
Net Assets, Start of Year	\$ 2,296,407	\$ 2,881,684
Net Assets, End of Year	\$ 2,881,684	\$ 2,812,605

2014 Revenue



2014 Expenses



Alaska Wilderness League is a recognized 501(c)(3) organization, and donations to the League are tax-deductible under the full extent of the law. Complete financial information is available at AlaskaWild.org/about-us/financials. *

Alaska Wild Giving Society

Member Recognition

This past year was a huge success thanks to your dedicated support. As a member of the Alaska Wild Giving Society, you are part of a special community of supporters who are truly making vital efforts to protect wild Alaska. Without your support, none of our successes would be possible. Thank you from all of us who care deeply about keeping Alaska wild.

If you have questions about your giving, or would like to update your name, please don't hesitate to contact our Director of Advancement - Operations, Brian Leone Tracy, at BrianLT@alaskawild.org or (202) 266-0415.



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Guardians (\$10,000+)

444S Foundation
Alaska Conservation Foundation
Kai Anderson
Anonymous
Steve and Nona Barker
The Campion Foundation
Tom and Sonya Campion
Classic Accessories
The Conservation Alliance
David and Linda Cornfield
Ellen Ferguson
The Kendeda Fund
Betsy Loyless
Jeffrey and Susan Lubetkin

Anne Mize
The North Face
Robert Osborne
Patagonia
The Pew Charitable Trusts
Andrew Sabin Family Foundation
Ron and Eva Sher
SIMA Environmental Fund
Judith Schwartz Sorrel
Richard S. Spener and Toni Armstrong
Tortuga Foundation
True North Foundation
Wilburforce Foundation

Champions (\$7,500 – \$9,999)

Earthpack

Protectors (\$5,000 – \$7,499)

Anonymous
Thomas Barron
William Donnelly
Kristen Grimm and David Dreher
Peter and Kathy Metcalf

Sandra Moss
One3Two, Inc.
Steve Silberstein
Dr. Gene and Joanne Wilhelm

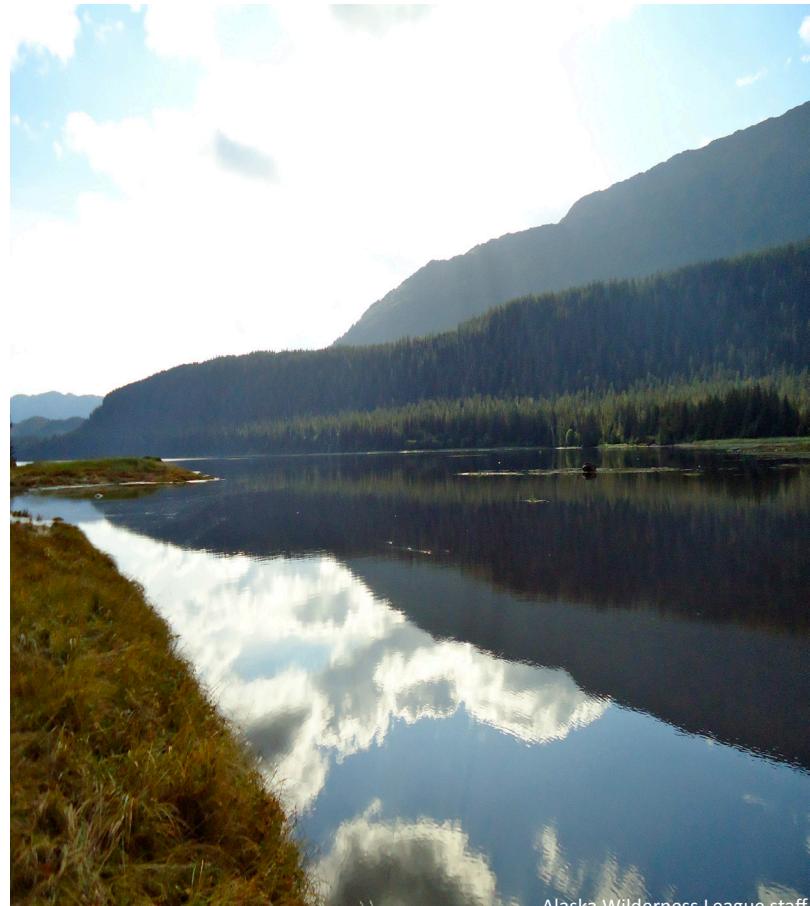
Defenders (\$2,500 – \$4,999)

Ms. Rachel K. Anderson and Ms. Sally G. McCoy
Anonymous
Mark Follett
Linda LeShanna

Betty A. Lewis University Environmental Charitable Trust
Michael Matz and Sally Shuffield
Andy Schlickman
Cindy Shogan and Brooks Yeager



Alaska Wilderness League staff



Alaska Wilderness League staff



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Advocates (\$1,000 – \$2,499)

Alaska Wildland Adventures
Anonymous
Valerie M. Anton
Paul Balle
Peter P. Bradley
John and Theresa Cederholm
Marta Chase and Kicab Castaneda-Mendez
Susan N. Clark
Marc and Maud Daudon
Tom and Molly Davin
The Douglass Foundation
Eagle Creek
Becky Erickson
Robert B. Flint, Jr.
Henrietta Forcanser
Bruce Gitlin
Michael and Valerie Hoffman
Loren and Isobel Hostek
Lynn and William Kilbourne
Ana C. Kimball
Adam Kolton and Laura Greer Kolton
Carol and Chet Kolton
Hertha Lehmann
The Leighty Foundation
Norbert and Christine Leupold
Alan Magill and Dr. Janiine G. Babcock
Tim Mahoney and Sharon Newsome
Debbie Miller
Jim Mueller & Associates
Andrew and Leslie Nicholls
Nick Potochnick
Margaret and Tom Ralph
Merilyn Reinhardt
Phyllis Reynolds
Joanne Roberts
Larry Rockefeller
Lawrence and Martha Romans
Kate Roosevelt and Caroline Maillard
Nancy Rotzenthaler and Albert Odmark
Joyce and Lewis Scheffey
Jennifer and Tim Schwab
Patricia Sharpnack
Sherron Shuffield
Catherine H. Smith and Peter Maxson
John Stamper
Carol and John Stansfield
Bill Sweasy
John Taylor
John and Carson Taylor
William B. Thompson
John A. Trotter
Volcom Clothing
Judy and Jim Wagonfeld
Leonard Wittwer

Enthusiasts (\$500 – \$999)

Kris Abshire
Paul and Susan Ballinger
Paul and Cindy Beckman
Olivia Bernard
Peter and Michalina Bickford
Steve Black
Jonna Bley
Helen and Arnold Cherullo
Jane Clark
Shirley W. Cooper
Scott Ferguson
Richard Fiddler
Kenneth Frank
Joseph W. Geldhof
Tim and Jane Greyhavens
Amy and Chris Gulick
Hollister Hartman
Steve and Christine Janney
Darcy and Dan Johnson
Lexi and Miles Keogh
Robert C. Kuehn
Jack McCarron
John Meland
Mr. Eric F. Myers
Anne Oakes
Osprey Packs, Inc.
Shannon Huffman Polson and Peter Polson
Rebecca Rabinowitz
Dr. and Mrs. Robert A. Resnik
Katie S. Sako and Kendall Flint
Mark Schuermann
Eleanor Schwartz
James and Linda Stinson
Helen Baker St. John
Suzanne and Fred Williams
David Winkler and Amy McCune
Edward Witten
Martha Wyckoff and Jerry Tone
Ms. Sandra P. Yarrington



Alaska Wilderness League

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