



*Your Land.
Your Voice.*

2013

Annual Report



Message From Cindy Shogan

Executive Director

Alaska Wilderness League leads the effort to preserve Alaska's wild lands and waters by engaging citizens and decision makers with a courageous, constant, victorious voice for Alaska.

Sometimes I think about how incredible it is that 20 years have passed since Alaska Wilderness League was founded.

How has our little group with the big mission survived and been effective over the past 20 years? I have been thinking about this every

day since I began at the League 15 years ago. The obvious and straightforward answer is that we have a fantastic mission: *lead the effort to preserve Alaska's wild lands and waters by engaging citizens and decision makers with a courageous, constant, victorious voice for Alaska.* But I think it is more than just having a great and inspiring mission and a unique niche. We also succeed because you – our donors, staffers and activists – are committed to advancing our mission.

Here is a snapshot of what you made possible in 2013:



Craig McCaa/BLM



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2013 Northern Lights Index of Achievement

- 100 *** Wild Star Monthly Donors who support the League's work through monthly gifts.
- 25 *** Number of guides and outfitters that signed onto an advertisement in the *Juneau Empire* calling on Forest Service Chief Tom Tidwell to support the transition of the Tongass National Forest out of old-growth logging.
- 4 *** Number of bears and salmon mascots that delivered 175,000 public comments to the Forest Service to protect the Tongass National Forest.
- 30 *** Resolutions from Alaskan communities in support of protecting the National Petroleum Reserve-Alaska.
- 75 *** People joined together in Barrow for a vigil to celebrate no Arctic Ocean drilling.
- 12 *** Polar bear mascots and more than a half million people called on the White House to protect the Arctic Ocean.
- 240 *** Pounds of polar bear hats delivered to the "Forward on Climate Rally" in Washington DC.
- 2 *** Chambers of Congress in which the League found bipartisan support for the Arctic Refuge.
- 100 *** Kites shipped to the North Slope from League corporate partner, Prism Kites.

Here's to the next twenty years – just think of the opportunities!

Wildly Yours,

A handwritten signature in blue ink that reads "Cindy". The signature is fluid and cursive, with a small exclamation mark at the end of the "y".

Alaska Wilderness League

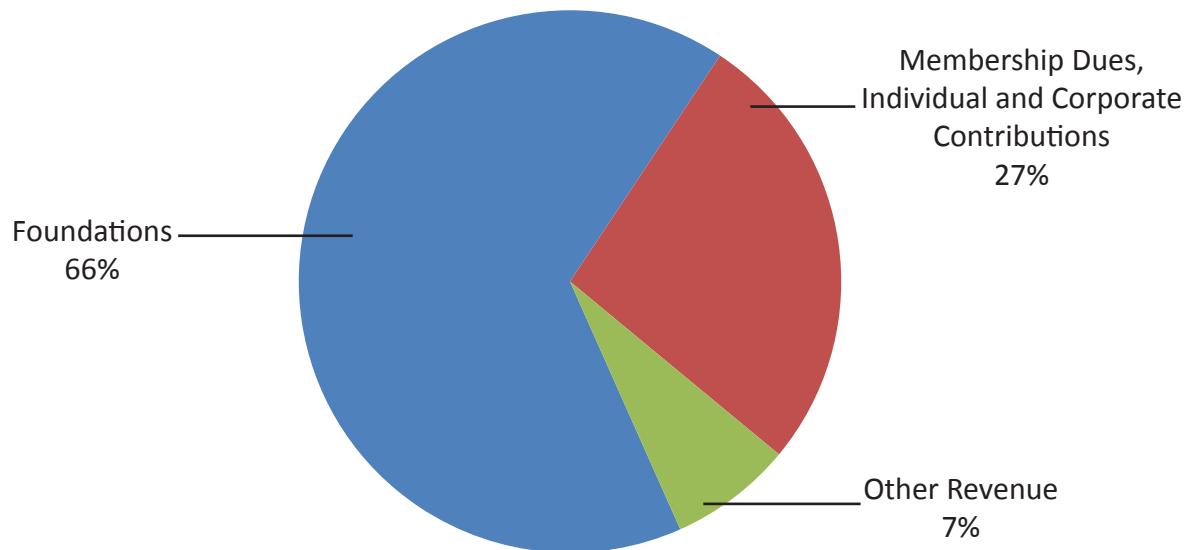
Financial Highlights

Revenue	2012	2013
Foundations	\$ 2,111,470	\$ 2,077,850
Membership Dues, Individual and Corporate Contributions	\$ 853,097	\$ 1,419,451
Other Revenue*	\$ 234,695	\$ 455,672
Total Revenue	\$ 3,199,262	\$ 3,952,973

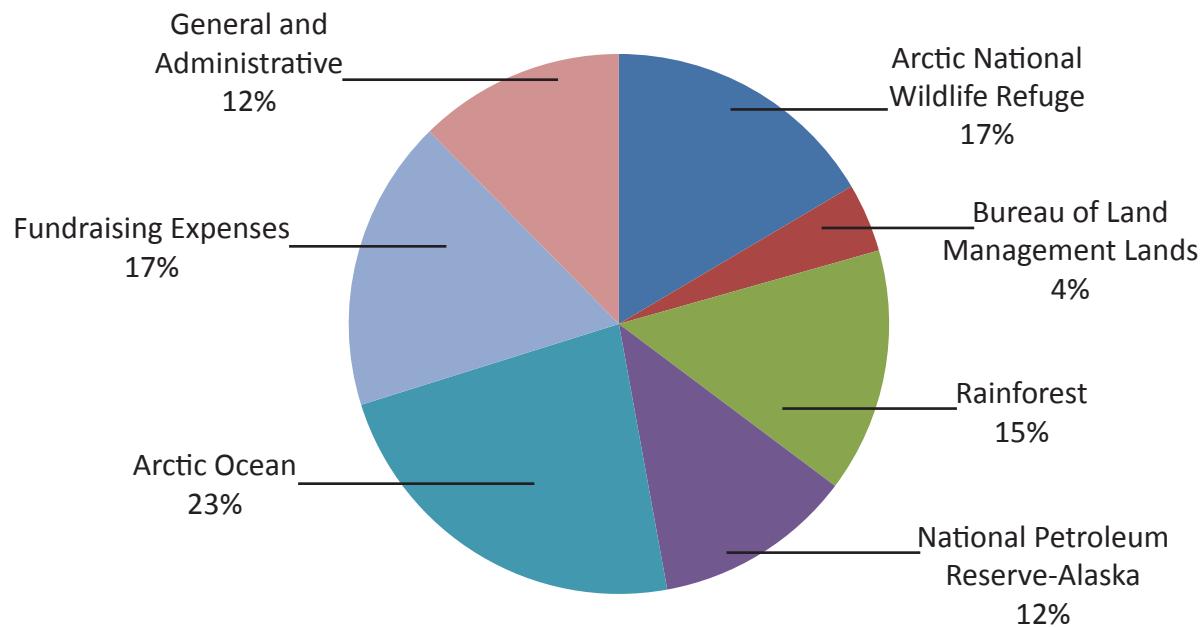
*Investment income, merchandise income, rent recovery.

Expenses	2012	2013
Program Expenses		
Arctic National Wildlife Refuge	\$ 577,588	\$ 555,430
Bureau of Land Management Lands	\$ 127,273	\$ 138,631
Rainforest	\$ 534,924	\$ 492,771
National Petroleum Reserve-Alaska	\$ 471,442	\$ 400,581
Arctic Ocean	\$ 893,088	\$ 775,267
Total Program Expenses	\$ 2,604,315	\$ 2,362,680
Fundraising Expenses	\$ 407,055	\$ 588,293
General and Administrative	\$ 346,436	\$ 416,723
Total Expenses	\$ 3,357,806	\$ 3,367,696
Change in Net Assets	(\$ 158,544)	\$ 585,277
Net Assets, Start of Year	\$ 2,454,951	\$ 2,296,407
Net Assets, End of Year	\$ 2,296,407	\$ 2,881,684

2013 Revenue



2013 Expenses



Alaska Wilderness League is a recognized 501(c)(3) organization, and donations to the League are tax-deductible under the full extent of the law. Complete financial information is available at AlaskaWild.org/about-us/financials. *

Alaska Wild Giving Society

Member Recognition

This past year was a huge success thanks to your dedicated support. As a member of the Alaska Wild Society, you are part of a special community of supporters who are truly making vital efforts to protect wild Alaska. Without your support, none of our successes would be possible. Thank you from all of us who care deeply about keeping Alaska wild.

If you have questions about your giving, or would like to update your name, please don't hesitate to contact our Director of Advancement - Operations, Justin Bricarell, at Justin@alaskawild.org or (202) 266-0415.



Jeff Morehouse, Alaska Wilderness League



Hillebrand/USFWS



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Guardians (\$10,000+)

444S Foundation
Alaska Conservation Foundation
Anonymous
Steve and Nona Barker
Richard and Stephanie Brooks
The Campion Foundation
Tom and Sonya Campion
Cassidy and Associates
The Conservation Alliance
David and Linda Cornfield
Ellen Ferguson
The Kendeda Fund
Betsy Loyless
Jeffrey and Susan Lubetkin

Neff
Patagonia
The Pew Charitable Trusts
Andrew Sabin Family Foundation
Sector Nine Skateboards
Ron and Eva Sher
Judith Schwartz Sorrel
SIMA Environmental Fund
Richard S. Spener and Toni Armstrong
Frederic and Rozene Supple
Tortuga Foundation
Volcom Clothing
Wilburforce Foundation
Working Assets

Champions (\$7,500 – \$9,999)

Kai Anderson
Cameron Foundation

Earthpack
Sandra Moss

Protectors (\$5,000 – \$7,499)

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Paul Beckmann
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Lois and Ward Irwin
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Peter and Kathy Metcalf

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The North Face
Andy Schlickman
Robert Shogan
Spitfire Strategies
Dr. Gene and Joanne Wilhelm

Defenders (\$2,500 – \$4,999)

Ms. Rachel K. Anderson and Ms. Sally G. McCoy
Paul Balle
Susan N. Clark
Compton Foundation
Mark Follett

Kristen Grimm and David Dreher
Carl L. Haefling and Pamela C. Johnson
Michael Matz and Sally Shuffield
Osprey Packs
Steve Silberstein
Peter Van Tuyn and Ilona Besseney



Justin Bricarell, Alaska Wilderness League



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NASA/Kathryn Hansen

Advocates (\$1,000 – \$2,499)

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Elaine Broadhead
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Debbie Miller
Andrew and Leslie Nicholls
Victoria Olson
Shannon Huffman Polson and Peter Polson
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Phyllis Reynolds
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Larry Rockefeller
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Judy and Jim Wagonfeld
Leonard Wittwer

Enthusiasts (\$500 – \$999)

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Rosemary Ahtuangaruak
Alaska Wildland Adventures
Stephanie Alexander
Kathy Baldwin
Bergans of Norway
Olivia Bernard
Thomas Brown
Thomas and Mary Ann Cummings
Mary and Jim Dunnam
Linda and Jerry Elkind
Thomas Ely
Becky Erickson
Scott Ferguson
Richard Fiddler
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John Gilroy
Lumina Greenway
Steve and Christine Janney
Nancy Johnson
Lexi and Miles Keogh
Joyce Malacina
Jack McCarron
John Meland

Mr. Eric F. Myers
Anne Oakes
Oars Companies
The Bill and Monica Oliver Foundation
Optimum Condition
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Prism Designs
Jim and Gillian Rose
Peter Rutherford
Katie S. Sako and Kendall Flint
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Joseph Scott and Tanja Wilcox
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James Stinson
The Stone Family
John A. Trotter
Suzanne and Fred Williams
Edward Witten
Martha Wyckoff and Jerry Tone
Ms. Sandra P. Yarrington
Yonder Star Christmas Shop
Erin Younger and Ed Liebow



Collection of Dr. Pablo Clemente-Colon, NOAA National Ice Center

Alaska Wilderness League

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US Forest Service



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