



USFWS/Joel Garlich-Miller



2012

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Annual Report

# Message From Cindy Shogan

## Executive Director

*Alaska Wilderness League leads the effort to preserve Alaska's wild lands and waters by engaging citizens and decision makers with a courageous, constant, victorious voice for Alaska.*

The 100,000 members of the Alaska Wilderness League are champions for Alaska's wild places. It's because of their support, action and confidence that the League was able to advance conservation for all places wild in Alaska.

Here is a snapshot of what the League's membership made possible in 2012:

### *2012 Northern Lights Index of Achievement*

**200 \*** Signatures collected at the Grandmothers Gathering to protect the Arctic Ocean.

**60 \*** Residents of Barrow stood together for the Arctic on the shore of the Chukchi Sea.

**126 \*** Dedicated donors in the Alaska Wild Society. (See page 6!)



Hillebrand/USFWS



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**237 \*** Barbecue parties celebrating the Tongass Forest.

**35 \*** Years that the League's leadership team collectively have been with the organization.

**100 \*** Guides and outfitters signed on to [TourTheTongass.org](http://TourTheTongass.org).

**1 \*** Winner of the 2012 Goldman Prize for her work to protect the Arctic Ocean – Caroline Cannon.

**1,200,000 \*** Emails, calls and letters calling on President Obama to stop Arctic Ocean drilling.

**16 \*** Grizzlies seen in the National Petroleum Reserve-Alaska by half as many people including two staff over a 10 day trip.

**14 \*** Companies who support our work through the League's Corporate Partner Program.

**11 \*** Reserve presentations in the Midwest and New England by board member Debbie Miller and League member Richard Kahn.

**1 \*** Walrus joins the League's costume menagerie.

**33 \*** Trees planted in Duluth, MN in honor of the Tongass turning 105.

**38 \*** People don polar bear masks at a

League polar bear dance party in Minnesota.

**150 \*** People don polar bear masks in Pennsylvania and New Jersey during the dance party weekend.

And that truly is just a snapshot. The biggest success occurred in August of 2012 when Secretary of the Interior Ken Salazar announced a proposed management plan for the National Petroleum Reserve-Alaska (Reserve), our nation's largest piece of public property at 22 million acres. The League helped generate over 400,000 comments in support of the proposed plan that would conserve almost half of this spectacular landscape. The League also facilitated the collection of 30 tribal resolutions that supported the proposed plan to conserve the habitat of the Western Arctic Caribou and Teshekpuk Lake Caribou herds.

Once again, the League's energetic and effective membership enabled us to prevent development on and offshore in the Arctic, and advance conservation for America's Arctic and the Tongass National Forest. All of the staff at the League in DC, Alaska and across the country are honored to be the only group in the nation working 24-7 to advance wilderness for Alaska! We are looking forward to our 20<sup>th</sup> anniversary in 2013! \*

# Alaska Wilderness League Financials

## Financials

### Revenue

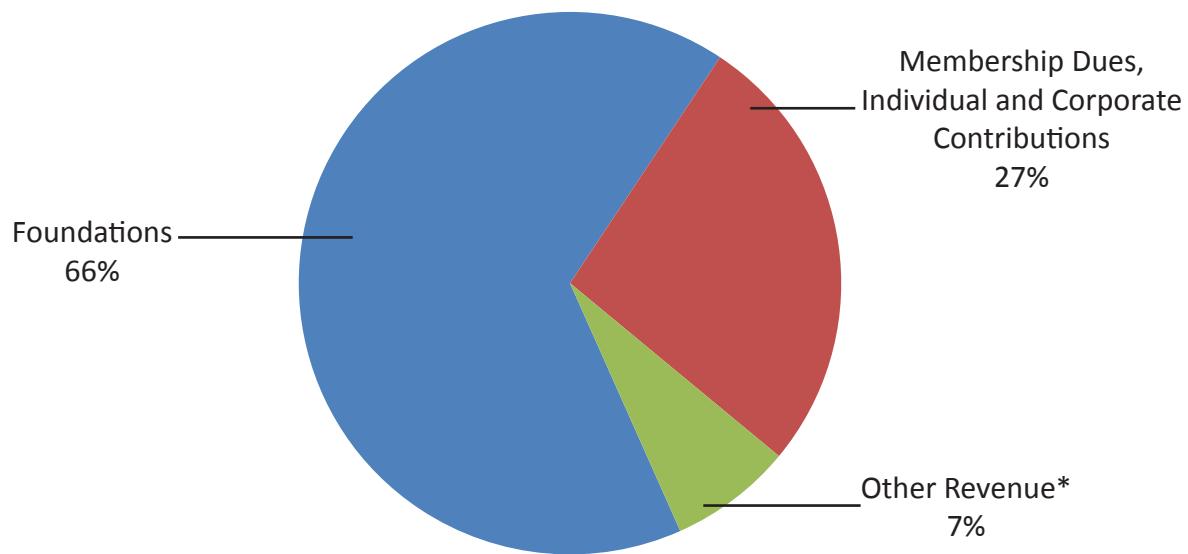
	2011	2012
Foundations	\$ 2,331,306	\$ 2,111,470
Membership Dues, Individual and Corporate Contributions	\$ 879,606	\$ 853,097
Other Revenue*	\$ 259,165	\$ 234,695
<b>Total Revenue</b>	<b>\$ 3,470,077</b>	<b>\$ 3,199,262</b>

\*Investment income, merchandise income, rent recovery.

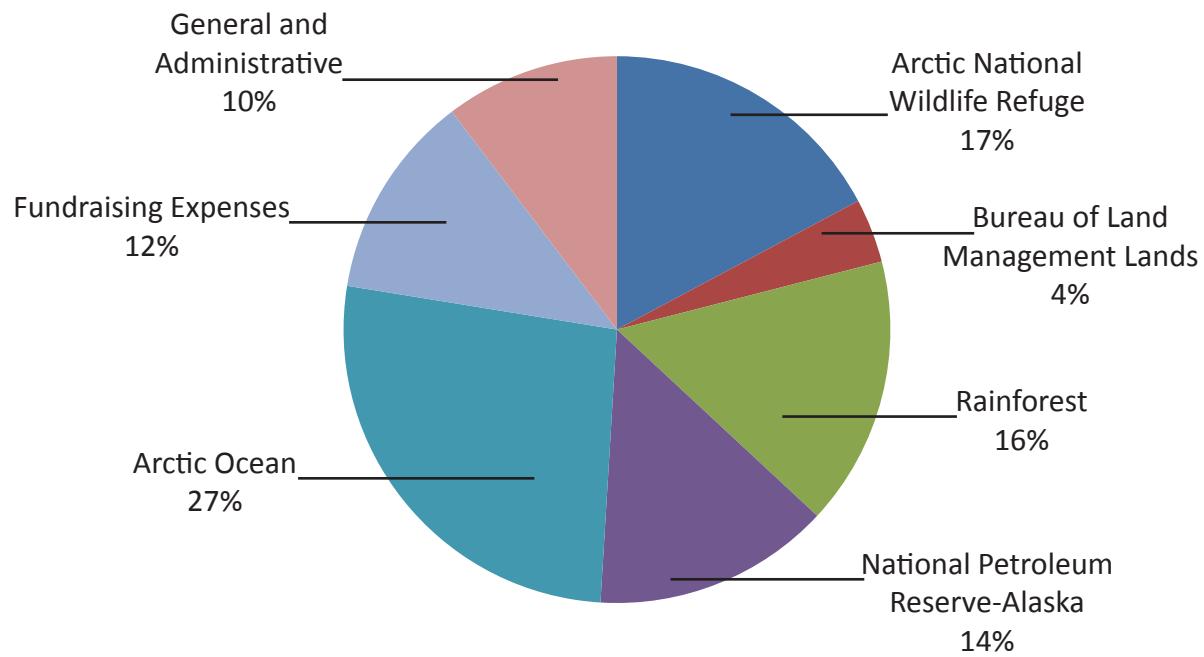
### Expenses

	2011	2012
Program Expenses		
Arctic National Wildlife Refuge	\$ 771,239	\$ 577,588
Bureau of Land Management Lands	\$ 154,256	\$ 127,273
Rainforest	\$ 618,588	\$ 534,924
National Petroleum Reserve-Alaska	\$ 428,883	\$ 471,442
Arctic Ocean	\$ 921,769	\$ 893,088
<b>Total Program Expenses</b>	<b>\$ 2,894,735</b>	<b>\$ 2,604,315</b>
Fundraising Expenses	\$ 373,349	\$ 407,055
General and Administrative	\$ 363,871	\$ 346,436
<b>Total Expenses</b>	<b>\$ 3,631,955</b>	<b>\$ 3,357,806</b>
Change in Net Assets	(\$ 161,878)	(\$ 158,544)
Net Assets, start of year	\$ 2,616,829	\$ 2,454,951
<b>Net Assets, end of year</b>	<b>\$ 2,454,951</b>	<b>\$ 2,296,407</b>

## 2012 Revenue



## 2012 Expenses



Alaska Wilderness League is a recognized 501(c)(3) organization, and donations to the League are tax-deductible under the full extent of the law. Complete financial information is available at [AlaskaWild.org/about-us/financials](http://AlaskaWild.org/about-us/financials). \*

# Alaska Wild Giving Society

## Members

Alaska Wilderness League would like to thank the incredible members of the Alaska Wild Giving Society for their generous support in 2012. Your dedicated support made our shared successes for Alaska in 2012 a reality. Thank you for all you do to keep Alaska wild!

Alaska Wilderness League makes every effort to acknowledge and appropriately recognize all donors. If you believe there has been an error, we would very much appreciate hearing from you. Please contact Justin Bricarell, Director of Annual Giving, at (517) 708-7113 with any questions or concerns. \*



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USFS/Joe Serio

## Guardians (\$10,000+)

444S Foundation  
Alaska Conservation Foundation  
Kai Anderson  
Steve and Nona Barker  
Richard and Stephanie Brooks  
The Campion Foundation  
The Margaret A. Cargill Foundation  
The Conservation Alliance  
Jacob Engelstein  
Hugh and Jane Ferguson Foundation  
Bruce Gitlin  
Kendeda Fund  
Betsy Loyless  
Michael Matz and Sally Shuffield  
Sandra Moss

Matt Mullenweg  
Neff  
Nixon  
One3Two  
Orange County Community Foundation  
Patagonia  
The Pew Charitable Trusts  
Andrew Sabin Family Foundation  
Sector Nine Skateboards  
Judith Schwartz Sorrel  
Richard S. Spener and Toni Armstrong  
Tortuga Foundation  
Volcom Clothing  
Anonymous  
Wilburforce Foundation

## Champions (\$7,500 – \$9,999)

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Dakine Hawaii  
Earthpack  
Anne Mize

SIMA Environmental Fund  
Skullcandy

## Protectors (\$5,000 – \$7,499)

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Ms. Rachel K. Anderson and Ms. Sally G. McCoy  
Paul Beckmann  
Cameron Foundation

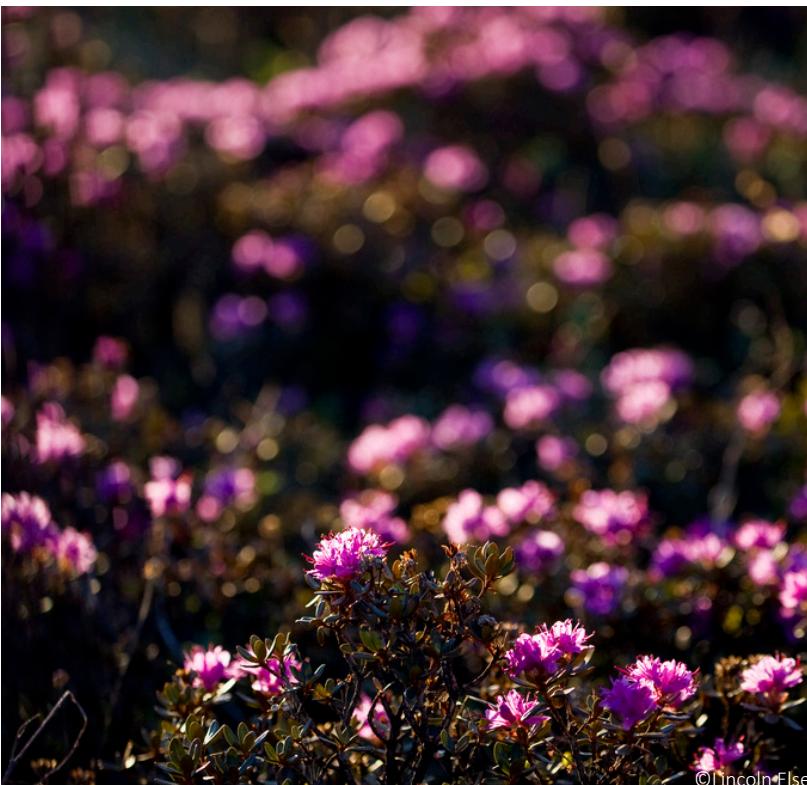
William Donnelly  
Electric Visual Evolution  
Ellen Ferguson  
Lois and Ward Irwin

## Defenders (\$2,500 – \$4,999)

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Paul Balle  
Gloria Bernath  
Peter P. Bradley  
Tom and Molly Davin  
Kristen Grimm  
Carl L. Haefling and Pamela C. Johnson

Betty A. Lewis University Environmental Charitable Trust  
Andrew Schlickman  
Robert Shogan  
Dr. Gene and Joanne Wilhelm





Mladen Mates, Alaska Wilderness League

## Advocates (\$1,000 – \$2,499)

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Thomas Barron	Marcia Mason
Heather Brumley	Debbie Miller
Marta Chase and Kicab Castaneda-Mendez	Anne Oakes
Susan N. Clark	The Bill and Monica Oliver Foundation
Marc and Maud Daudon	Victoria Olson
Robert B. Flint, Jr.	Robert Osborne
Mark Follett	Shannon Huffman Polson and Peter Polson
Mr. Patrick A. Gerschel	Nick Potochnick
Eugene and Emily Grant Family Foundation	Phyllis Reynolds
Michael and Valerie Hoffman	Nancy Ritzenthaler and Albert Odmark
Mary Hoffman	Larry Rockefeller
Loren and Isobel Hostek	Patricia Sharpnack
Gretchen Hull	Carol and John Stansfield
Matt Hyde and Lisa Beaudreau	Tactics
Larry Jaeck	John Taylor
Erik and Gretchen Jansen	John and Carson Taylor
JLK Foundation	William B. Thompson
Betsy Keithley and John Olson	Mr. Thomas A. Troyer
Carol and Chet Kolton	Steven L. Trulaske
Hertha Lehmann	Judy and Jim Wagonfeld
Tim Mahoney and Sharon Newsome	

## Enthusiasts (\$500 – \$999)

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Alaska Wildland Adventures  
Ralph and Stephanie Alexander  
Louis Asher and Lisa Asher  
Tim Baker  
Kathy Baldwin  
Alice Beetz  
Peter and Michalina Bickford  
Bullitt Foundation  
Helen and Arnold Cherullo  
Shirley W. Cooper  
Thomas and Mary Ann Cummings  
Linda and Jerry Elkind  
Becky Erickson  
Scott Ferguson  
Richard Fiddler  
Kenneth Frank  
Alison Fujino and Matthew Sutton  
John Gilroy  
Melinda Hirsch  
Steve and Christine Janney  
Darcy and Dan Johnson  
Mr. John M. Kauffmann  
Lexi and Miles Keogh  
Ana C. Kimball

Norbert and Christine Leupold  
Mildred Lillis  
Albert Marshall  
Jack McCarron  
John Meland  
Mr. Eric F. Myers  
Jay W. Nelson  
Andrew and Leslie Nicholls  
Jim Nyberg and Ann T. Eggebrecht  
Joan Poor  
Dr. Robert M. Ross  
Katie S. Sako and Kendall Flint  
Mark Schuermann  
Eleanor Schwartz  
Charles and Carol Session  
Thomas Sneed  
Mr. Charles Sprague  
John and Dorothy Stade  
Susan and Phillip Stoller  
US Outdoor  
Suzanne and Fred Williams  
Edward Witten  
Ms. Sandra P. Yarrington  
Yonder Star Christmas Shop



Jeff Morehouse, Alaska Wilderness League

# Alaska Wilderness League

## Board of Directors

**President Jimmy Carter**

Honorary Chair, Georgia

**Hon. Bob Mrazek**

Chair Emeritus, New York

**Andy Schlickman**

Chair, Illinois

**Kai Anderson**

Vice Chair, Washington, DC

**Richard Spener**

Treasurer, Missouri

**Bruce Gitlin**

Secretary, New York

**Toni Armstrong**

Missouri

**Steve Barker**

California

**Tim Bristol**

Alaska

**Ellen Ferguson**

Washington

**John Gilroy**

New York

**Kristen Grimm**

Washington, DC

**Betsy Loyless**

Maryland

**Tim Mahoney**

Virginia

**Debbie Miller**

Alaska

**Shannon Huffman Polson**

Washington

**Kay Wallis**

Alaska



Justin Bricarell, Alaska Wilderness League



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## Staff

### **Rosemary Ahtuangaruk**

Tribal Liaison

### **Betsy Beardsley**

Environmental Justice Program Director

### **Justin Bricarell**

Dir. of Annual and Corporate Giving

### **Andi Burgess**

Tongass Forest Campaign Director

### **John Demos**

Northeast Regional Field Staff

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National Communications Director

### **Leah Donahey**

Western Arctic and Oceans Program Director

### **Ali Fujino**

Director of Advancement

### **Lexi Keogh**

Deputy Director

### **Earl Kingik**

Tribal Liason

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Conservation Associate

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Director of Government Affairs

### **Jeff Morehouse**

Southeast Alaska Outreach Coordinator

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Upper Midwest Reg. Field Staff

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New Media Director

### **Monica Scherer**

Pennsylvania Field Staff

### **Cindy Shogan**

Executive Director

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Communications Director

### **Liz VanDenzel**

Director of Field Operations

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BLM Alaska Outreach Coordinator

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Arctic Refuge Program Director

### **Doug Williams**

National Membership Coordinator