



*Your Land.
Your Voice.*

2011

Annual Report

Message From Cindy Shogan

Executive Director

Alaska Wilderness League leads the effort to preserve Alaska's wild lands and waters by engaging citizens and decision makers with a courageous, constant, victorious voice for Alaska.

In 2011 Alaska Wilderness League truly lived our mission with an extremely strong focus on *engaging citizens*. The League's 22 staff located across the country with four offices in Alaska communicates with a robust email list, recruit supporters to attend events, write letters to the editor, call and visit members of Congress, submit public comments and take other actions to support Alaska's wild places.

In anticipation of pressure on the administration to drill in the Arctic Ocean, the League proactively launched the United for America's Arctic campaign – OurArcticOcean.org – a group of diverse local, state, regional and national

organizations and businesses working together to protect the Arctic Ocean. *Alaska Dispatch* reported about the launch: "taking a page from oil industry's political play book, more than a dozen national environmental organizations are launching a year-long advertising and public relations campaign aimed at stopping oil drilling in the Arctic Ocean." The League's field staff led the effort to collect and deliver over 250,000 comments to the administration opposed to drilling in the Arctic Ocean during the comment period for the 2012-2017 offshore plan.

For all of our campaigns: Arctic National Wildlife Refuge, Arctic Ocean, National



Courtesy of USFWS



Courtesy of USFWS

Petroleum Reserve-Alaska (Reserve) and Tongass National Forest the League organized and facilitated opportunities for citizens to exercise their voices on behalf of Alaska's wild places. On the North Slope, 12 tribes passed resolutions in support of the Western Arctic Caribou Herd. We organized travel for seven Gwich'in leaders to attend important hearings about the Refuge and sponsored two trips for Native tribal leaders to meet with the White House and the Department of the Interior about offshore leasing in the Arctic Ocean. Throughout the year, League staff, Southeast Alaska Native leaders and tourism operators visited over 180 congressional offices to educate members of Congress about controversial legislation impacting the Tongass National Forest.

The League's field staff expanded our outreach to the education world

through our work with the Arctic Educators' Network. Staff attended educator conferences in New Jersey, Maryland and Delaware. Teachers signed up to receive Arctic Garden Kits that make the connection between children's backyard gardens and birds traveling to and from the Arctic National Wildlife Refuge. League field staff were also responsible for helping to generate over 1 million comments to the administration in support of Wilderness protection for the Coastal Plain of the Arctic National Wildlife Refuge.

Thanks to your generous support and willingness to take action Alaska Wilderness League was able to advance the strongest protections possible for the wilderness quality lands and waters in Alaska.*

A handwritten signature in blue ink that reads "Cynthia Doy". The signature is fluid and cursive, with a distinctive style.

Alaska Wilderness League Financials

Finances

2010

2011

Revenue

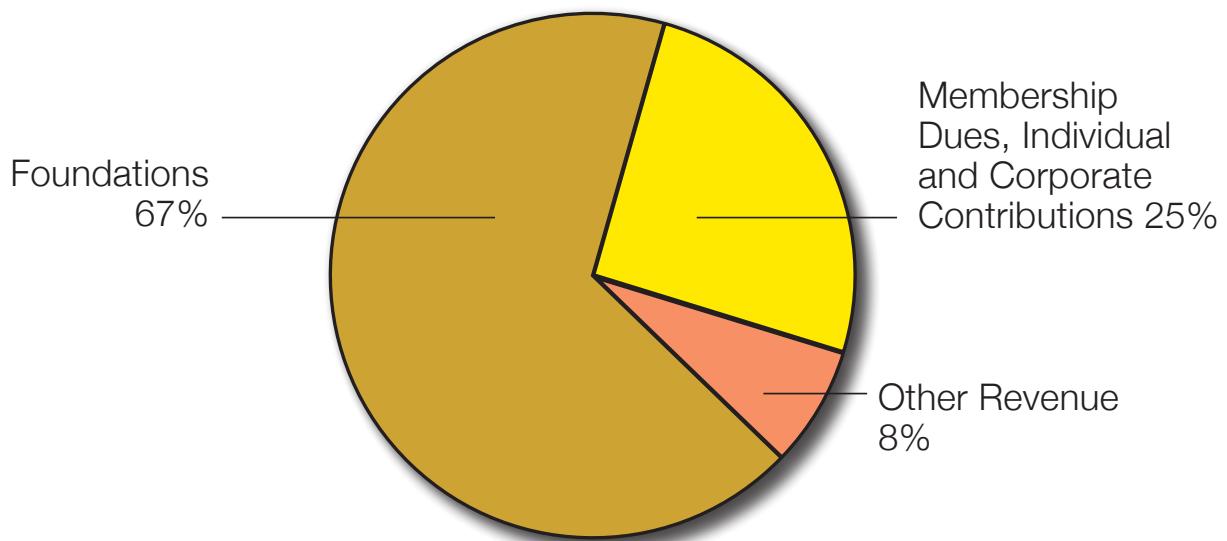
Foundations	\$ 3,896,625	\$ 2,331,306
Membership Dues, Individual and Corporate Contributions	\$ 1,146,735	\$ 879,606
Other Revenue*	\$ 245,030	\$ 259,165
Total Revenue	\$ 5,288,390	\$ 3,470,077

*Investment income, merchandise income, rent recovery.

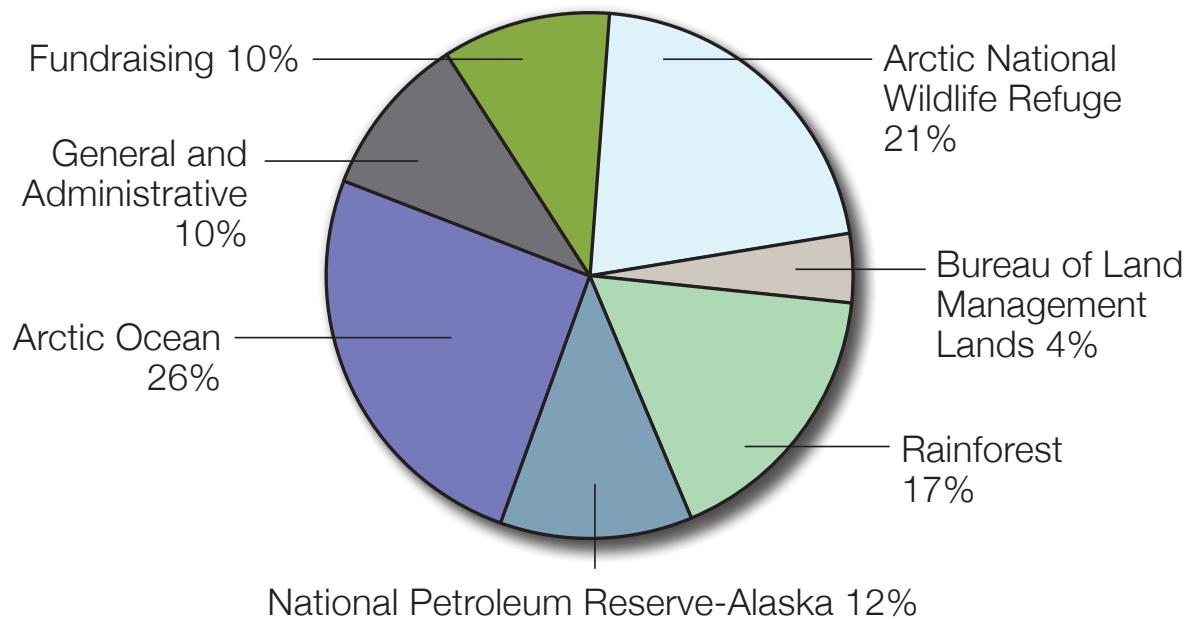
Expenses

Program Expenses		
Arctic National Wildlife Refuge	\$ 1,457,934	\$ 771,239
Bureau of Land Management Lands	\$ 145,515	\$ 154,256
Rainforest	\$ 626,290	\$ 618,588
National Petroleum Reserve-Alaska	\$ 252,624	\$ 428,883
Arctic Ocean	\$ 810,029	\$ 921,769
Total Program Expenses	\$ 3,292,392	\$ 2,894,735
Fundraising Expenses	\$ 484,589	\$ 363,871
General and Administrative	\$ 346,381	\$ 373,349
Total Expenses	\$ 4,123,362	\$ 3,631,955
Change in Net Assets	\$ 1,165,028	(\$ 161,878)
Net Assets, start of year	\$ 1,451,801	\$ 2,616,829
Net Assets, end of year	\$ 2,616,829	\$ 2,454,951

2011 Revenue



2011 Expenses



Alaska Wilderness League is a recognized 501(c)(3) organization and donations to the League are tax-deductible under the full extent of the law. Complete financial information is available at AlaskaWild.org/about-us/financials.

Alaska Wild Giving Society

Members

Alaska Wilderness League would like to thank the following members of the Alaska Wild Giving Society for their generous support in 2011. Your dedicated support and shared goal of a wild Alaska, for us and generations to come, made the League's accomplishments in 2011 possible. Thank you for all you do to keep Alaska wild!

Alaska Wilderness League makes every effort to acknowledge and appropriately recognize all donors. If you believe there has been an error, we would very much appreciate hearing from you. Please contact Justin Bricarell, Director of Corporate and Annual Giving, at (517) 708-7113 with any questions or concerns.*



Courtesy of USFWS

Guardians (\$10,000+)

444S Foundation	Anonymous
Alaska Conservation Foundation	Sandra Moss
Anonymous	Oak Foundation
Richard and Stephanie Brooks	Pew Charitable Trusts
Campion Foundation	Andrew Sabin Family Foundation
Margaret A. Cargill Foundation	Judith Schwartz Sorrel
The Conservation Alliance	Richard S. Spener and Toni Armstrong
Jacob Engelstein	Tortuga Foundation
Hugh and Jane Ferguson Foundation	Turner Foundation
Bruce Gitlin	Efrem Wietschner
The William and Flora Hewlett Foundation	Wilburforce Foundation
Kendeda Fund	Volcom Clothing
Mary Levy	Zumiez
Lifted Research Group Inc.	

Champions (\$7,500 – \$9,999)

Da Kine Hawaii, Inc.
Michael Matz and Sally Shuffield
Anne Mize

Patagonia, Inc.
SIMA Environmental Fund

Protectors (\$5,000 – \$7,499)

Ellen Ferguson
Maureen Hackett and Roman Oliynyk
Lois and Ward Irwin
Betsy Loyless

Tim Mahoney and Sharon Newsome
Neff, Inc.
Skullcandy

Defenders (\$2,500 – \$4,999)

Paul Beckmann
Mr. Jack Biscoe
Carlyn S. Biscoe
Tom and Molly Davin
William Donnelly
Mark Follett
Betty A. Lewis University Environmental
Charitable Trust

Mildred Lillis
Shannon Huffman Polson and Peter Polson
Margaret and Tom Ralph
Larry Rockefeller
Andrew Schlickman
Robert Shogan



Courtesy of USFWS



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Advocates (\$1,000 – \$2,499)

Alaska Wildland Adventures

Valerie M. Anton

Paul Balle

Thomas Barron

Janet Boguch

Peter P. Bradley

Cameron Foundation

Marta Chase and Kicab Castaneda-Mendez

Marc and Maud Daudon

Thomas B. and Mary Page Evans

Marie Farr

Helga and Robert Fuller

Mr. Patrick A. Gerschel

Kirk and Gabrielle Hoessle

Michael and Valerie Hoffman

Loren and Isobel Hostek

Gretchen Hull

Larry Jaeck

Erik and Gretchen Jansen

Lynn and William Kilbourne

Carol and Chet Kolton

Hertha Lehmann

Marcia Mason

David McCargo

Debbie Miller

Anne Oakes

Phyllis Reynolds

Nancy Ritzenthaler and Albert Odmark

Kate Roosevelt

Katie S. Sako and Kendall Flint

Patricia Sharpnack

Jeff Stewart

John and Carson Taylor

William B. Thompson

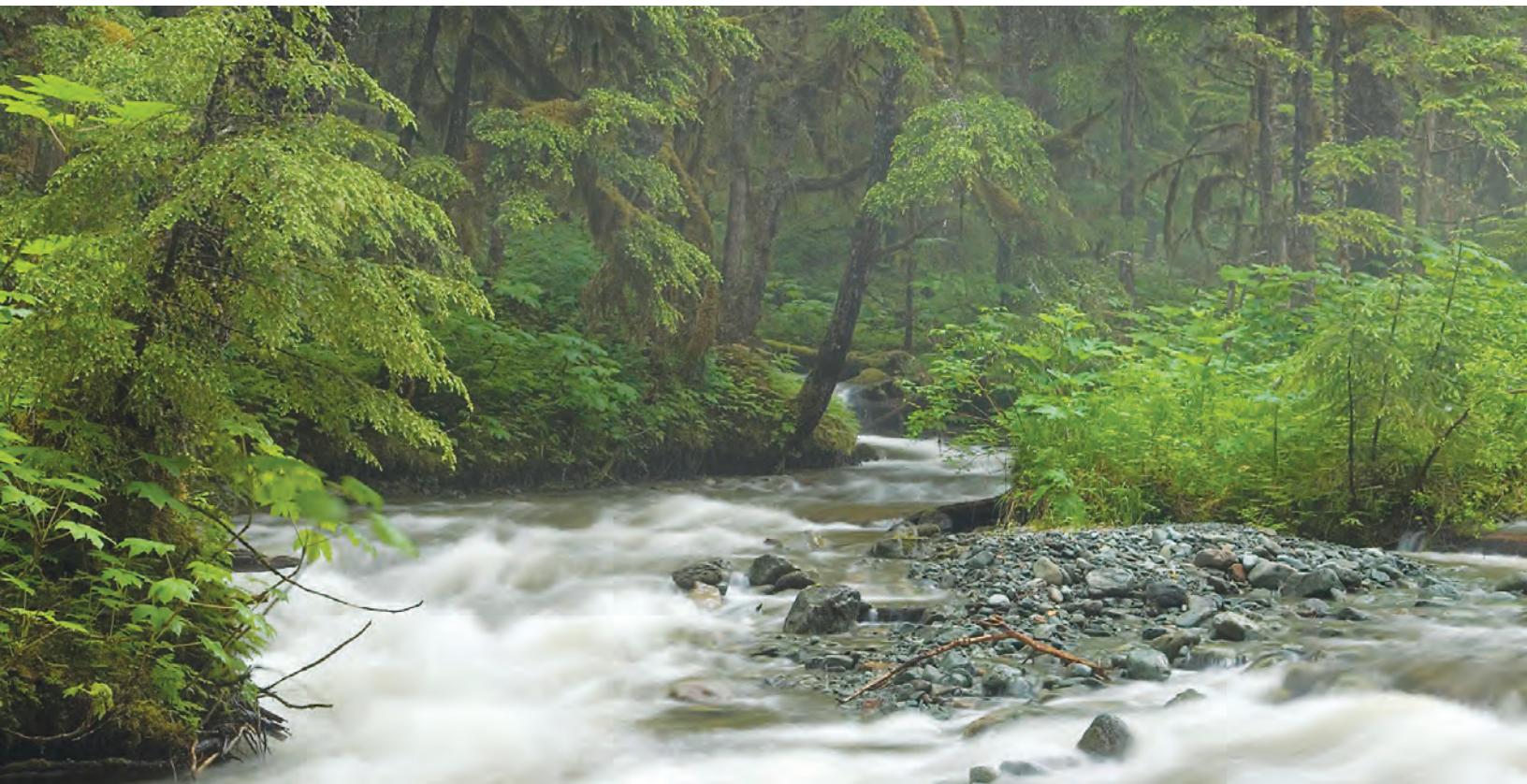
Mr. Thomas A. Troyer

Judy and Jim Wagonfeld

Gene and Joanne Wilhelm

Enthusiasts (\$500 – \$999)

Ralph and Stephanie Alexander
Peter and Michalina Bickford
Heather Brumley
Susan N. Clark and Alex Karras
Shirley W. Cooper
Dan and Kristy Crouse
Thomas and Mary Ann Cummings
Peter Demos
Linda and Jerry Elkind
Daniel and Jean Failoni
Richard Fiddler
Adam Forest and Adrienne Graf
John Gilroy
Dr. Stephen E. Handwerker
Kay Henry and Rob Center
Carol L. Horner
Lexi and Miles Keogh
Ana C. Kimball
Robert C. Kuehn
Norbert and Christine Leupold
Mr. Eric F. Myers
Leslie and Andrew Nicholls
The Bill and Monica Oliver Foundation
Mark Schuermann
Eleanor Schwartz
Mary-Ann and Richard Simon
Ann Skartvedt and Mark Burget
Thomas Sneed
Helen and Stacy St. John
Carol and John Stansfield
John Taylor
The Green Business, LLC
The North Face
Peter Van Tuyn and Ilona Besseney
Suzanne and Fred Williams
Edward Witten
Ms. Sandra P. Yarrington
Yonder Star Christmas Shop
Janet Ziegler



Alaska Wilderness League

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Courtesy of Walter Crawford

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