



Kathy Crane, NOAA Arctic Research Program



*Your Land.
Your Voice.*

2011

Annual Report

Message From Cindy Shogan

Executive Director

Alaska Wilderness League leads the effort to preserve Alaska's wild lands and waters by engaging citizens and decision makers with a courageous, constant, victorious voice for Alaska.

In 2011 Alaska Wilderness League truly lived our mission with an extremely strong focus on *engaging citizens*. The League's 22 staff located across the country with four offices in Alaska communicates with a robust email list, recruit supporters to attend events, write letters to the editor, call and visit members of Congress, submit public comments and take other actions to support Alaska's wild places.

In anticipation of pressure on the administration to drill in the Arctic Ocean, the League proactively launched the United for America's Arctic campaign – OurArcticOcean.org – a group of diverse local, state, regional and national

organizations and businesses working together to protect the Arctic Ocean. *Alaska Dispatch* reported about the launch: "taking a page from oil industry's political play book, more than a dozen national environmental organizations are launching a year-long advertising and public relations campaign aimed at stopping oil drilling in the Arctic Ocean." The League's field staff led the effort to collect and deliver over 250,000 comments to the administration opposed to drilling in the Arctic Ocean during the comment period for the 2012-2017 offshore plan.

For all of our campaigns: Arctic National Wildlife Refuge, Arctic Ocean, National



Courtesy of USFWS



Courtesy of USFWS

Petroleum Reserve-Alaska (Reserve) and Tongass National Forest the League organized and facilitated opportunities for citizens to exercise their voices on behalf of Alaska's wild places. On the North Slope, 12 tribes passed resolutions in support of the Western Arctic Caribou Herd. We organized travel for seven Gwich'in leaders to attend important hearings about the Refuge and sponsored two trips for Native tribal leaders to meet with the White House and the Department of the Interior about offshore leasing in the Arctic Ocean. Throughout the year, League staff, Southeast Alaska Native leaders and tourism operators visited over 180 congressional offices to educate members of Congress about controversial legislation impacting the Tongass National Forest.

The League's field staff expanded our outreach to the education world

through our work with the Arctic Educators' Network. Staff attended educator conferences in New Jersey, Maryland and Delaware. Teachers signed up to receive Arctic Garden Kits that make the connection between children's backyard gardens and birds traveling to and from the Arctic National Wildlife Refuge. League field staff were also responsible for helping to generate over 1 million comments to the administration in support of Wilderness protection for the Coastal Plain of the Arctic National Wildlife Refuge.

Thanks to your generous support and willingness to take action Alaska Wilderness League was able to advance the strongest protections possible for the wilderness quality lands and waters in Alaska. *

Cynthia D. Dwyer

Alaska Wilderness League Financials

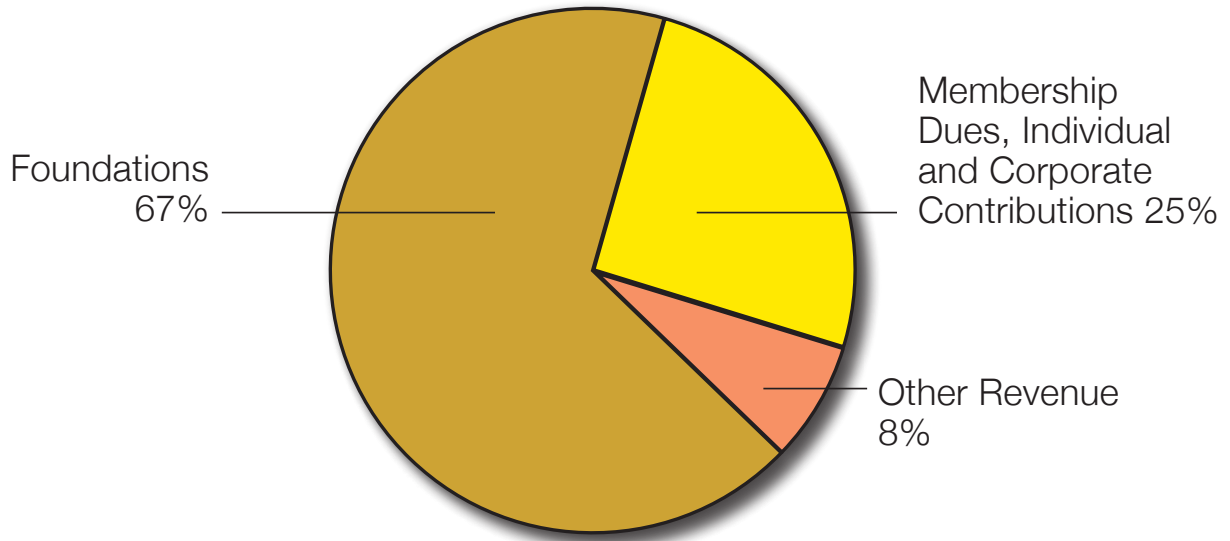
Finances	2010	2011
Revenue		
Foundations	\$3,896,625	\$2,331,306
Membership Dues, Individual and Corporate Contributions	\$1,146,735	\$ 879,606
Other Revenue*	\$ 245,030	\$ 259,165
Total Revenue	\$5,288,390	\$3,470,077

*Investment income, merchandise income, rent recovery.

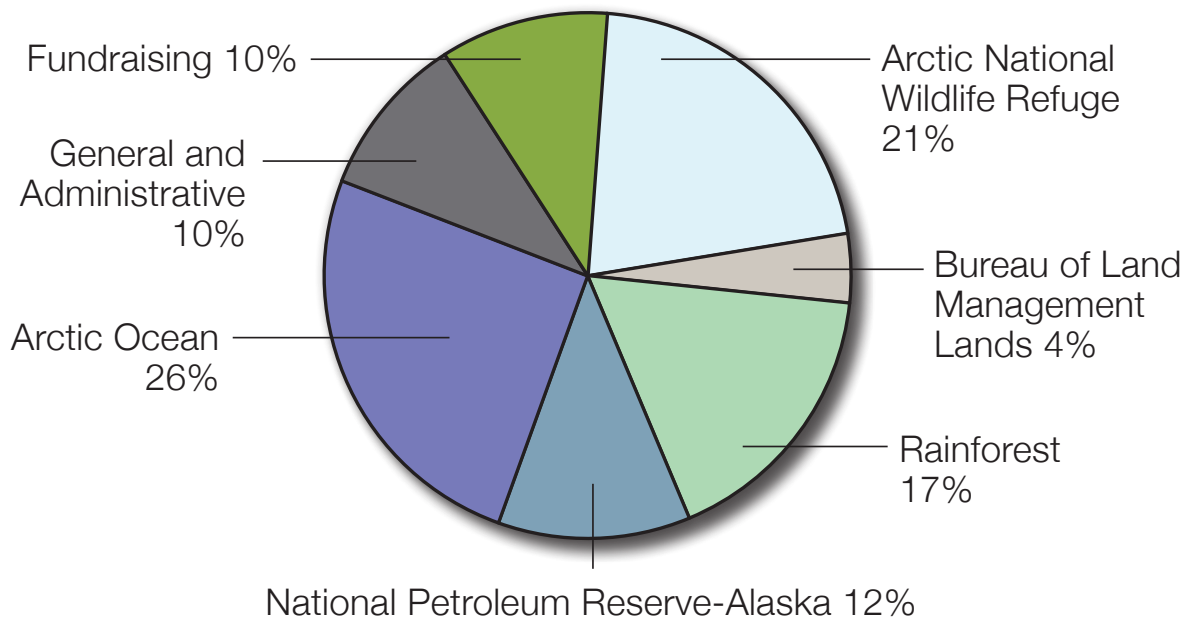
Expenses

Program Expenses		
Arctic National Wildlife Refuge	\$1,457,934	\$ 771,239
Bureau of Land Management Lands	\$ 145,515	\$ 154,256
Rainforest	\$ 626,290	\$ 618,588
National Petroleum Reserve-Alaska	\$ 252,624	\$ 428,883
Arctic Ocean	\$ 810,029	\$ 921,769
Total Program Expenses	\$3,292,392	\$2,894,735
Fundraising Expenses	\$ 484,589	\$ 363,871
General and Administrative	\$ 346,381	\$ 373,349
Total Expenses	\$4,123,362	\$3,631,955
Change in Net Assets	\$1,165,028	(\$ 161,878)
Net Assets, start of year	\$1,451,801	\$2,616,829
Net Assets, end of year	\$2,616,829	\$2,454,951

2011 Revenue



2011 Expenses



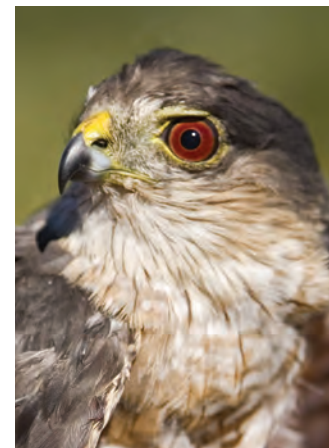
Alaska Wilderness League is a recognized 501(c)(3) organization and donations to the League are tax-deductible under the full extent of the law. Complete financial information is available at AlaskaWild.org/about-us/financials.

Alaska Wild Giving Society

Members

Alaska Wilderness League would like to thank the following members of the Alaska Wild Giving Society for their generous support in 2011. Your dedicated support and shared goal of a wild Alaska, for us and generations to come, made the League's accomplishments in 2011 possible. Thank you for all you do to keep Alaska wild!

Alaska Wilderness League makes every effort to acknowledge and appropriately recognize all donors. If you believe there has been an error, we would very much appreciate hearing from you. Please contact Justin Bricarell, Director of Corporate and Annual Giving, at (517) 708-7113 with any questions or concerns.*



Courtesy of USFWS

Guardians (\$10,000+)

444S Foundation
Alaska Conservation Foundation
Anonymous
Richard and Stephanie Brooks
Campion Foundation
Margaret A. Cargill Foundation
The Conservation Alliance
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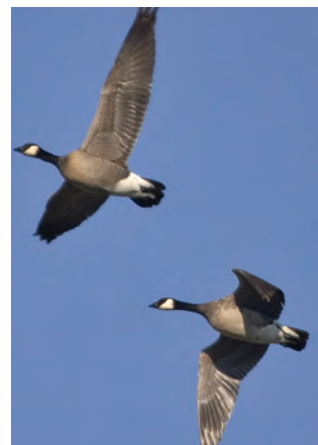
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Betsy Loyless

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Courtesy of USFWS



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Alaska Wildland Adventures

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Cameron Foundation

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Yonder Star Christmas Shop
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Courtesy of Walter Crawford

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